

# TRIANGULAR COOPERATION

## France – Southeast Asia

### Reviewing a New Model of Cooperation



# The Malaysian anchor



UNIVERSITI  
KEBANGSAAN  
MALAYSIA  
*National University  
of Malaysia*



**KITA**  
INSTITUT KAJIAN ETNIK  
INSTITUTE OF ETHNIC STUDIES  
*A National Institute*

# The French anchor



# GETTING TO KNOW... CY CERGY PARIS UNIVERSITY



## *CY Cergy Paris Université*

**President :** François Germinet

- IUT
- Institut d'éducation
- ÉSPÉ de l'académie de Versailles
- IPAG
- **Sciences Po Saint-Germain-en-Laye (IEP)**
- Institut d'études avancées (IEA)
- UFR droit
- UFR langues et études internationales
- UFR lettres et sciences humaines
- UFR sciences et techniques
- UFR économie et gestion

## *Economics & Management Faculty*

**Dean :** Sara Biancini

**Senior Admin. Executive:** Isabelle Inizan

## *CY Gastronomy*



**Director :** Sébastien Le Tacon

Partnering  
Institutions

*École hôtelière de Paris, Lycée Jean Drouant*

**Principal :** Michel Ryckebusch

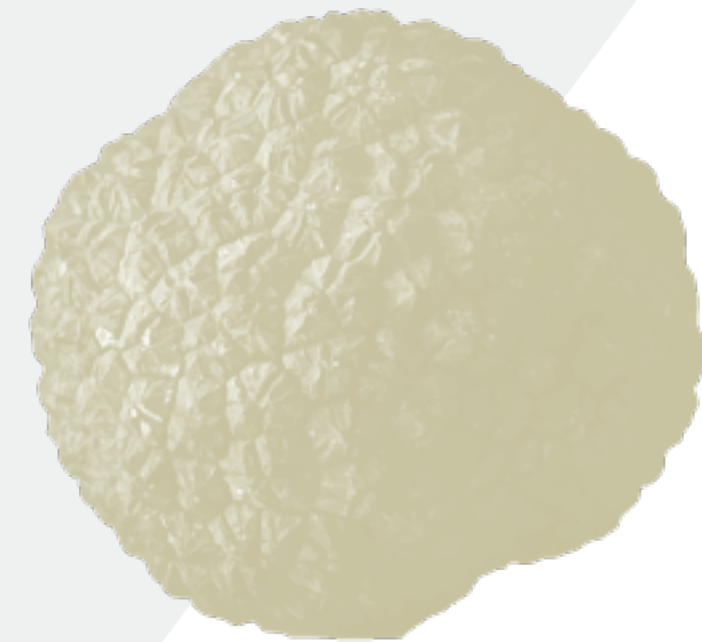
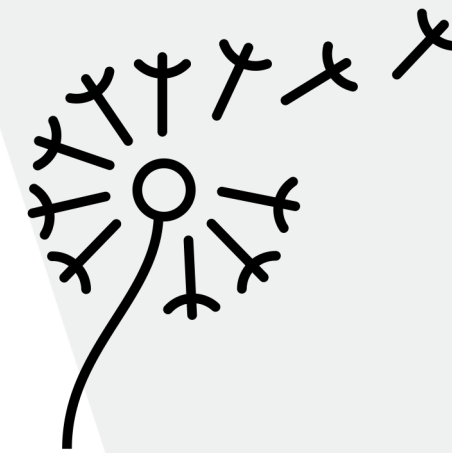
*Lycée hôtelier Guillaume Tirel*

**Principal :** Roberto Ghin

*École Duperré Paris*

**Principal :** Alain Soreil

# 2014: When it all begins



PÔLE DE  
GASTRONOMIE  
UNIVERSITÉ DE CERGY-PONTOISE



CERGY PARIS  
UNIVERSITÉ

# TARGET: VIETNAM



# OUR TEAM



**Sébastien Le Tacon**  
Director



**Vincent Marcilhac**  
Deputy-Director & Head

Food & Beverage Operations

Management



**Emmanuel Perez**  
Head

Undergraduate Bridging



**Jean-Philippe Combeau**  
Head

Event Management



**Hervé Lhermet**  
Head

Culinary Design



**Felipe Diaz**  
Head

Restaurant Management

Culinary Arts



**François Veltin**  
Head

European & French

Gastronomic Culture

**BACHELOR of Technology in Hospitality & Tourism:  
+ SPECIALIZATION (5 choices)**

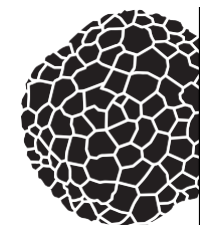
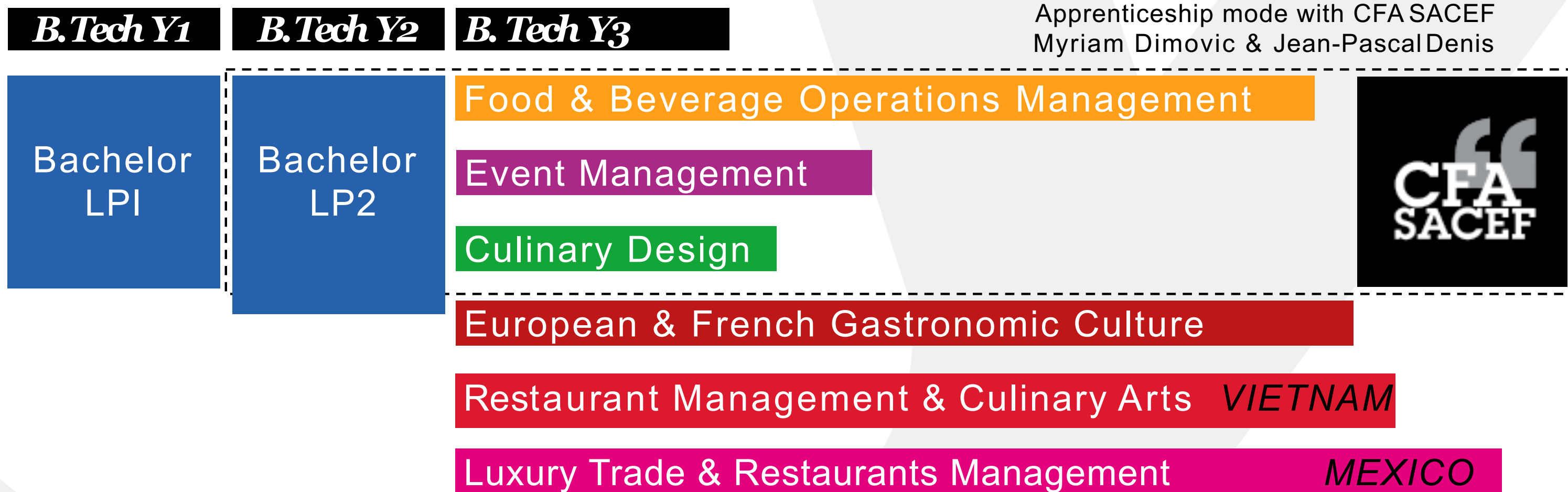




# AVAILABLE DEGREES

## Bachelor of Technology (B.Tech)

### Culinary Arts and Fine Dining Trade





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GASTRONOMIE

VIETNAM



# Restaurant Management & Culinary Arts *VIETNAM*

**LICENCE PROFESSIONNELLE Y3**

You are a Vietnamese citizen, or you want to study French Gastronomy in Vietnam?

Enroll into our B.Tech in Restaurant Management & Culinary Arts, in our partner campus of Ho Chi Minh City University of Technology, Saigon, Vietnam for a truly France-in-Asia experience.

# COOPERATION MECHANICS



INITIATES LEGAL FRAMEWORK  
PROVIDE CURRICULA & SYLLABI  
TEACHES  
AUDITS



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INSTITUTE OF ETHNIC STUDIES  
*A National Institute*

MANAGE OPERATIONS  
TEACHES  
DEVELOPS  
PROBLEM SOLVING

# BENEFITS



BASE CAMP IN SEA  
COST SAVINGS  
REACTIVITY



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INSTITUTE OF ETHNIC STUDIES  
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CO-BRANDING LEVERAGE  
COMBINATION OF RESOURCES  
BASE FOR EXPANSION IN SEA

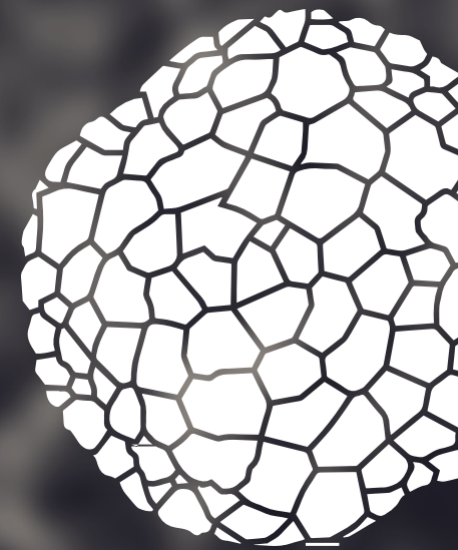
Paris • Saigon • Île Maurice • Mexico

2 ON-GOING RESEARCH  
PROJECTS

« JARDINS GOURMANDS  
AUTOUR DU MONDE »



LA FLORE COMESTIBLE AU SERVICE DU BIEN-MANGER  
PROGRAMME DE RECHERCHE-ACTION TRANSNATIONAL  
PATRIMOINES NATURELS ET CULTURELS



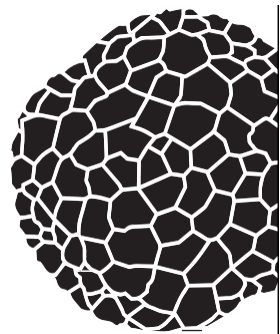
GASTRONOMIE  
CY CERGY PARIS UNIVERSITÉ

PHD STUDENT  
IN CO-SUPERVISION



ULAM  
SCHOOL

[www.cygastronomie.fr](http://www.cygastronomie.fr)



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CY CERGY PARIS UNIVERSITÉ



CERGY PARIS  
**UNIVERSITÉ**



**MERCI**  
**pour votre**  
**attention.**

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