

Job Position: Assistant Professor

Vacancies: 1

Employer: Universidade Lusófona

Job Reference: 20240717/001

Main research field: Marketing and Advertising

I - Object and Scope

Job description:

COFAC, Cooperativa de Formação e Animação Cultural crl/ Universidade Lusófona, is seeking a fulltime Ph.D. lecturer and researcher, under the terms of the applicable legislation, with an Open-Ended Employment Contract, for the Lisbon University Center.

This position offers a unique opportunity to work in an international environment with a valuable teach and research experience.

About Lusofona University:

Universidade Lusófona, with two campuses, one located in the center of Lisbon and other in the center of Porto, is the largest private university in Portugal. Since 1998, its objectives have been "to teach and conduct research in the various fields of science, culture and technology, from an interdisciplinary perspective and, especially, in order to promote the development of Portuguese-speaking countries and people".

Both campuses are located in the city center, near the airport, subway, coffees and shops, immersed in a young and vivid atmosphere.

The Department of Communication Sciences (DCC) is part of the School of Communication, Architecture, Art and Informations Technologies, at Universidade Lusófona. Its mission is to disseminate fundamental and specialized knowledge in the areas of Communication, Sciences, Journalism and Marketing, through the offering of courses leading to bachelor's degree (1st Cycle) and advanced degrees (2nd and 3rd cycles).

Integration into ECATI enhances the extension of these activities from an interdisciplinary perspective. The teachers in this department are part of the CICANT, Research and Development (R&D) center, under the management of ECATI and the University.

More information about the Universidade Lusófona and the DCC can be found [at Home - CICANT Centre for Research in Applied Communication, Culture, and New Technologies \(ulusofona.pt\)](https://www.ulusofona.pt)

1. Main Duties

The work to be carried out will be:

- a) Teach curricular units in the department's various study cycles on the Lisbon campus;
- b) Participate in academic activities at the Department and University level;
- c) Participate in professional and community outreach activities;
- d) Provide academic and career advice to students;
- e) Develop advanced and international research at CICANT in the area of Marketing and Advertising;
- f) Contribute to promoting the internationalization of CICANT;
- g) Lead and cooperate in application processes for competitive national and international funding;
- h) Collaborate in scientific research training activities included in CICANT's scientific strategy and the DCC.

2. Contractual terms:

- a) The position of the Ph.D. lecturer/researcher is made effective using an open-ended employment contract, under the Portuguese Labour Code;
- b) The tasks to be carried out in the fulfillment of this position are those considered in the scope of the DCC and of the Research Unit – CICANT;
- c) The contract to be made is scheduled to begin on September 1st 2024;
- d) The tasks comprehended in the object of the employment contract take place in the facilities of Campo Grande 376, in Lisbon, or in such places deemed necessary to the execution of individual work plan.

3. Conditions of employment:

- a) The gross base monthly salary depending on qualifications and work experience will range from €2350,00 up to a maximum of € 3200,00 for a full-time position;
- b) An open-ended employment contract;
- c) Excellent work-life balance;
- d) Opportunity to work in the biggest private University in Portugal;
- e) Chance to work in a Research Unit highly committed to diversity, equity and inclusion;
- f) The Research Units at Lusófona University are broad-minded with multidisciplinary environment essential to foster innovation, promote advanced learning, and attract dynamic young researchers from different backgrounds and cultures;
- g) Training and personal development opportunities;
- h) Annual Calls for Internal Funding of Research projects and awards;
- i) Reduced tuition fees for family members;
- j) Family health benefits in Lusofona Clinics (PBS);
- k) Free monthly health and wellness activities;
- l) In-house Gymnasium with special prices;
- m) Book store - Special discounts.

II – Eligibility and Applications

1. Position to be filled and terms of open call:

- a) The call aims to hire a Ph.D. lecturer/researcher, with an open-ended employment contract.
- b) National, foreign or stateless Ph.D. lecturers/ researchers may apply to the position¹.

2. Cumulatively, the ideal candidate should have the following academic profile:

- a) PhD in Marketing and Advertising. Demonstrate adequate work capacity for the activities to be developed as part of multidisciplinary teams;
- b) Oral and written proficiency in Portuguese (A2, by the end of year 1, B1 by the end of year 2) and English (B2);
- c) Good pedagogical ability demonstrated in the organization and teaching of degree and graduate courses;
- d) Preferably, have participated in national and/or international R&D activities related to the mentioned areas;
- e) Preferably, have been the author of relevant papers published in international peer-review journals (preferably Wos and Scopus);
- f) Preferably, have previous experience in the coordination of research projects on the topics of the proposal;
- g) Preferably, have teaching experience in the curricular units of the subject area for which the call is open, namely, in computing, multimedia and interactivity (content management systems, open source, shareware, image and sound editing software) and digital image computing (motion graphics, Adobe Illustrator).

3. Jurisdiction and opening of insolvency proceedings

- a) COFAC - Cooperativa de Formação e Animação Cultural, holding the Universidade Lusófona, author of the call opening.

4. Deadline

The call is open from **July 17th to August 4th 2024**.

¹ In the case of academic degrees awarded by foreign higher education institutions, under the terms of Decree-Law n° 66/2018 of 16 August, and so as to ensure the application of the principle of equal treatment to candidates holding foreign and national academic degrees, it is mandatory to obtain the recognition of said degrees and the conversion of their respective final score to the Portuguese rating scale. The recognition of foreign academic degrees and diplomas as well as the conversion of the final score to the Portuguese rating scale, should be available by the deadline for submission of applications. The recognition of foreign academic degrees and diplomas as well as the conversion of the final score to the Portuguese rating scale may be required in any public higher education institution or at the General-Directorate for Higher Education (DGES, only in the case of automatic recognition). Regarding this issue, candidates should consult the portal of DGES at the following address: <http://www.dges.gov.pt>.

5. How to apply

5.1. Applicants to this call will address their application by email, in a PDF format, to the following email address: p3064@ulusofona.pt and candidaturas.gestao.talento@ulusofona.pt with the subject: Assistant Professor – Ref^a20240717/001- along with the following documents:

- a) Cover letter mentioning the motivations which justified the application;
- b) Curriculum vitae referring the professional experience, accompanied by a list of the 5 most relevant scientific publications;
- c) BsC, MsC and PhD certificates;
- d) Personal data and contact information with their respective email addresses – of at least two leading academics who can attest the curriculum submitted;
- e) The three-year Career Development Plan, relating to the lines of research and teaching in the disciplinar area for which the competition was opened, taking into account:
 - i - Strategy and development plan for academic career, particular with regard to teaching, including and international dimension;
 - ii - Research development plan, including international dimension;
 - iii - Extension and community connection policies;
 - iv - Strategies for attracting competitive funding for scientific activities;
- f) Other documents considered relevant by the applicant and which, from their perspective, are pertinent to attest and assess their scientific and professional experience.

5.2. Failure to comply with any of the requirements listed in the previous number will determine the immediate rejection of the application.

5.3. False declarations given by the applicants will be punished according to the law.

III – Selection panel

6. Selection panel

The selection panel has three members nominated by COFAC, crl Board. The following members were appointed:

- (i) Chairman –Professor Doutor Manuel José Damásio, ULusófona;
- (ii) Professora Doutora Teresa Maia e Carmo, ULusófona;
- (iii) Professor Doutor Rui Estrela, ULusófona.

7. Competences

7.1. The selection panel will evaluate the applications.

7.2. Minutes shall be taken for each meeting of the selection panel, including the issues discussed and the votes by each of the members and the grounds for the decisions made.

8. Selection method

8.1. The applications admitted to the competition will be assessed taking into account the quality, timeliness and, relevance of the scientific curriculum (scientific output and research experience suited to the strategic objectives of DCC and CICANT and the creation of new knowledge as related to the scientific communities, as well as the professional curriculum of the applicants, in addition to the level of adequacy to the proposed work plan.

8.2. In the first stage of the selection process, the selection panel will assess the set of elements listed below on a scale of 0 to 100:

- a) The scientific career of the applicant, giving particular relevance to the scientific work done or published in the last 5 years in areas relating to the work plan which is the object of the competition (up to 60 % of the assessment of this stage);
- b) The three-year career development plan (up to 30% of the assessment of this stage);
- c) Cover letter in English (10% of the evaluation), to evaluate the candidate's motivation and interest for the activities to be carried out (5% of the assessment) and English proficiency (5% evaluation);
- d) If the selection panel chooses to interview the candidates, which is intended exclusively for clarification of relevant aspects of the application, it will be considered up to 5 candidates from those who obtained the highest classification - in any event, only evaluations that score higher than 60% will be considered;
- e) Should it be deemed necessary, the selection panel can ask the testimony of the leading academics mentioned in article 5, n. 5.1, paragraph d).

8.3. Following applicable regulations the candidate indicated by the selection panel will be invited to move to the contractual stage.

Policy of non-discrimination and equal access: COFAC/Universidade Lusófona actively promotes a policy of non-discrimination and equal access, whereby no candidate may be privileged, benefited, disadvantaged or deprived of any right or exempted from any duty on the grounds of, inter alia, ancestry, age, gender, sexual orientation, marital status, family situation, economic situation, education, origin or social condition, genetic heritage, reduced work capacity, disability, chronic illness, nationality, ethnic origin or race, territory of origin, language, religion, political or ideological convictions and trade union membership (Law n° 93/2017, 23 August).

Data Protection: By applying, you agree with the use of your personal data by COFAC/Universidade Lusófona staff for exclusive purposes of this open call. COFAC/Universidade Lusófona administrative staff will use your contacts to contact you directly, and in the publication of the results, according to the principles set by the GPDR.

Lisbon, 16th July, 2024