



University of  
Central Lancashire  
UCLan Cyprus

# UCLan Cyprus

Dr. Kalypso Iordanou  
Professor of Psychology  
5 June 2023

THE **BRITISH**  
**UNIVERSITY**  
OF CYPRUS.

# UCLan Cyprus



- Established in 2012
  - as a private licensed University in the Republic of Cyprus & overseas campus of UCLan, UK
- UCLan, UK is an established and sizeable University with roots dating back to 1828
- **Offering double-awarded degrees:**
  - all our programmes are accredited by CY-QAA and validated by UCLan, UK (**NOT a franchise**) (plus professional bodies where applicable)
  - Degrees are conferred by UCLan Cyprus and UCLan, UK
  - Single qualification with two certificates signed by both competent awarding bodies.

# UCLan Cyprus



- Strong Quality Assurance culture in line with CY-QAA & UK-QAA
- Research-led university (UK Research Excellence Framework (REF) – benchmarking)
- Holder of an Erasmus+ Charter: learning, teaching and training mobilities for students and staff

Current number of University staff members: 168

FT Academics: 52

Associate Lecturers: 48

Professional Support Staff: 68

# Student Population

~1215 students



53%

Cyprus



12%

EU



35%

International



59%



41%

# Research Output (2019-2023)

45 - 51 academics

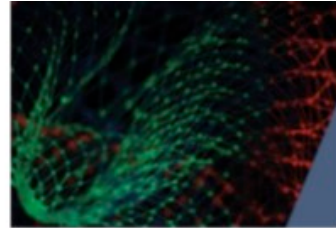
341 Peer-reviewed  
Publications

32 Research Projects

€25M (projects)  
€3.7M (UCLan Cyprus)



School of  
Business &  
Management



School of  
Sciences



School of  
Law

<b>Business &amp; Management</b>	<b>Education &amp; Linguistics</b>	<b>Psychology, Sport &amp; Wellbeing</b>	<b>Media, Computing, Mathematics &amp; Engineering</b>	<b>Law</b>
<ul style="list-style-type: none"> <li>• BA (Hons) in Business Administration</li> <li>• BA(Hons) Accounting and Finance</li> <li>• BA (Hons) in Hospitality and Tourism Management</li> <li>• BA (Hons) Advertising &amp; Marketing Communications</li> <li>• Masters of Business Administration (MBA) + DL</li> <li>• MA Hospitality, Tourism and Events Management</li> <li>• MA Human Resource Management</li> </ul>	<ul style="list-style-type: none"> <li>• BA (Hons) in English Language &amp; Literature</li> <li>• MA in Educational Leadership</li> </ul>	<ul style="list-style-type: none"> <li>• BSc (Hons) Psychology</li> <li>• BSc (Hons) Sport &amp; Exercise Science</li> <li>• MSc Sport &amp; Exercise Sciences</li> <li>• MSc Forensic Psychology</li> </ul>	<ul style="list-style-type: none"> <li>• BSc (Hons) Computing</li> <li>• BSc (Hons) Web Design &amp; Development</li> <li>• BSc (Hons) Media Production</li> <li>• BSc (Hons) Mathematics and Statistics</li> <li>• BEng (Hons) Electrical &amp; Electronic Engineering</li> <li>• BEng (Hons) Computer Engineering</li> <li>• MSc Computing</li> <li>• MSc Cybersecurity + DL</li> <li>• MSc Data Analytics + DL</li> </ul>	<ul style="list-style-type: none"> <li>• Bachelor of Laws LLB (Hons)</li> <li>• Masters of Laws LLM</li> <li>• LLM – International Business Law</li> <li>• LLM- Financial &amp; Commercial Law</li> </ul>



University of  
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UCLan Cyprus

## School of Sciences

- Psychology
- Sport & Exercise Science
- Mathematics & Statistics
- Electrical & Electronic Engineering
- Computing and Media (Educational Technologies; Computer Science Education; Networks; Cybersecurity; Immersive Technologies; User Experience in ICT; Web Design & Development; Software Engineering; Data Management)

## School of Business and Management

- The Entrepreneurship
- The Finance Governance & Accounting Research
- The Hospitality & Tourism
- The Innovative Education & Linguistics
- The Sustainability & Economic Development

## School of Law

- Rule of Law, Justice and History;
- Sustainability of fundamental rights in times of crisis;
- Post-conflict and troubled societies/territories;
- Modern challenges and reforms for States, global citizens and businesses;
- Commercial and financial structures, transactions and solutions;
- Dispute resolution and conflict management;
- Corporate governance, compliance and risk management;
- Global strategy, Law and Security;
- EU citizenship and implications of Brexit;
- Transnational organised crimes;

## Postdoctoral Researchers



Dr. Athina Manoli



Dr. Zoe Hughes

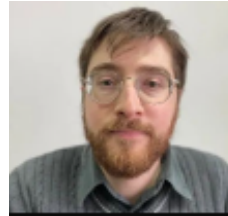


Dr. Phivos Philactou

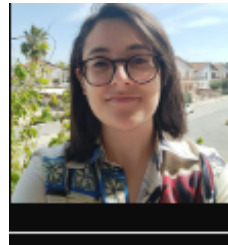


Prof. Kalypso Iordanou - Director

## PhD Students



Christos Zenios



Francesca Crudele,  
Visiting PhD student –  
University of Padova

<https://thethinkinglab.uclancyprus.ac.cy>



## Research Assistants

Maura is on track to graduate with a degree in Psychology in July 2023. Her research work centers on exploring the perceived trustworthiness of journalistic practices among laypeople. In particular, she is investigating the impact of mentioning the revising and editing process of an article on journalists' trustworthiness.



– Faith Sonia Wambui Wanyoike, Research Assistant-Undergraduate Student



Faith is on track to graduate with a BSc in Psychology from University of Central Lancashire, Cyprus in 2023. She is interested in social and organisational psychology. She is currently examining communication in social media platforms that are related with YouTube videos on the topic of Climate Change.

– Smrithi Muraleedharan, Research Assistant-Undergraduate Student

Smrithi is a 3<sup>rd</sup> year Psychology Student at UCLAN Cyprus. She is currently working on a project with Dr. Iordanou where she aims to analyze the extent to which collaborative learning takes place on social media platforms like YouTube.



– Elizaveta Zelmanova, Research Assistant-Undergraduate Student



Elizaveta is a first-year student majoring in psychology. She is currently working for a research project, investigating argumentation skills in social media. She has also been a child caregiver for several years, through which she experienced taking care of children with Cerebral Palsy. This was an inspiring journey which sparked my passion in various fields of psychology and helped her grow as a person and develop skills she would not have acquired otherwise.

– Mkyeku Onesmo Kisanga, Research Assistant-Undergraduate Student

Mkyeku, is a BSc Psychology graduate at UCLan Cyprus from Tanzania. Her research is catered around social media and cognition. Apart from that, she is also a mental health, gender equality and hate speech advocate. She is passionate about SDG 4, 5 and 10 and usually hold workshops on these topics.







## ARE-PRED - Excellence Hubs IDEK

*Developing a Web Based Learning Environment for Supporting Students' Argumentation Skills and Reducing Prejudice*

### VERITY — HORIZON-EUROPE

*Developing Scientific Research with Ethics and Integrity*



Coordinating Institution: Trilateral Research IE

### SMIDGE - HORIZON-EUROPE



*Social Media Narratives: Addressing Extremism in Middle Age*

Coordinating Institution: University of Copenhagen

*Beyond Bad Apples: Towards a Behavioral and Evidence-Based Approach to Promote Research Ethics and Research Integrity in Europe*

Coordinating Institution: Universitetet i Oslo



### PRO-ME-TOM



*Promoting the Development of Teachers' and Students' Metacognitive and Theory of Mind Skills*

Coordinating Institution: European University Cyprus

### BTheChange



*Innovative Higher Education for Environmental Sustainability*

Coordinating Institution: Hogskolan i Halmstad - Sweden

<https://thethinkinglab.uclancyprus.ac.cy>



Kalypso Iordanou  
[KIordanou@uclan.ac.uk](mailto:KIordanou@uclan.ac.uk)

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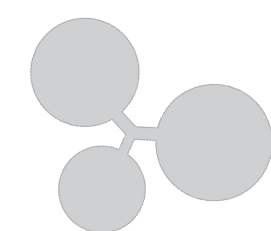
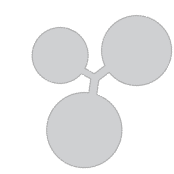




# European University Cyprus



## EUC as Host-Institution for MSCA-PF-2023





# EUROPEAN UNIVERSITY CYPRUS

Founded in **2007**

Joined EURAXESS in **2022**

## Receive free personalized services in:

- available research positions / job opportunities
- funding and grants opportunities
- career development counseling
- visa requirements and work permits
- compensation, benefits and deductions
- ethical considerations in research and procedures for ethics approval

## Research Areas

Computer Science and Engineering  
Social Sciences  
Risk and Decision Sciences  
Health and Biomedical Sciences  
Medicine  
Law



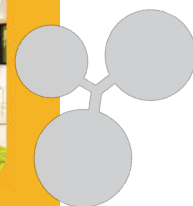
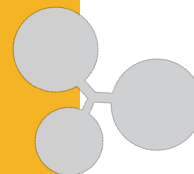
## Get in touch

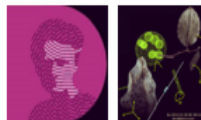
**Andri Christoforou**

A.Christoforou@euc.ac.cy

**Pierantonios Papazoglou**

P.Papazoglou@research.euc.ac.c

 **European University Cyprus**



## Welcoming Applications

### for MSCA-PF-2023...!

- Email your Expression of Interest to our HRS4R-accredited Research Office & EURAXESS Service Center by **9 June**
- Benefit from customized proposal-preparation support **until 1 September**
- Receive experienced speed-prescreening of your mature draft, **by 8 September**

## Our Research-focused Centres

### CERIDES - Center of Excellence in Innovation and Technology

Safety, disaster prevention and reduction, civil protection, risk assessment and management, climate crisis

### SOCIETH - Center of Excellence in Research & Innovation in Social Sciences, Arts & Humanities

Language, Technology & Inclusive Education, STEM Education, Early Childhood, Cultural Studies & Heritage, Contemporary Arts, Music Education

### ARC - Aristarchus Research Center

Astrophysics, cosmology, data analysis, complex networks & network science, machine learning

### BTCRC - Basic and Translational Cancer Research Center

Cancer metastasis, tumor microenvironment, drug delivery, immune biomarkers and immunotherapy, -omics and cancer systems biology

### CYBER.EUC

Cyber security, education, social rights, policy, laws & ethics, societal impacts, internet of things (IoT) & smart systems, interplay of AI and cybersecurity

### iCRC – iCommunicate Research Center

Communication disorders, telepractice, assessment, standardization, auditory processing



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# EUC EURAXESS Service Center Contact-Details



**Dr Andri Christoforou**  
**European University Cyprus**  
**Head of Research Office**  
**& Head of EURAXESS Service Center**  
[A.Christoforou@euc.ac.cy](mailto:A.Christoforou@euc.ac.cy)

<https://www.linkedin.com/in/euc-research-office-100112224/>



**Pierantonios Papazoglou**  
**CERIDES Research & Strategy Manager**  
**EUC EURAXESS Service Center Coordinator**  
**European University Cyprus – CERIDES**  
[p.papazoglou@research.euc.ac.cy](mailto:p.papazoglou@research.euc.ac.cy)

[LinkedIN: https://www.linkedin.com/in/pierantoniospapazoglou/](https://www.linkedin.com/in/pierantoniospapazoglou/)  
[Twitter: https://twitter.com/ppapazog](https://twitter.com/ppapazog)  
[Facebook: https://www.facebook.com/pierantonios.papazoglou/](https://www.facebook.com/pierantonios.papazoglou/)  
[Instagram: https://www.instagram.com/pierantoniospapazoglou/](https://www.instagram.com/pierantoniospapazoglou/)  
[ORCID: https://orcid.org/0000-0002-2785-8360](https://orcid.org/0000-0002-2785-8360)

