



Taylor & Francis Group
an **informa** business

Publishing in Academic Journals

Alejandra Black

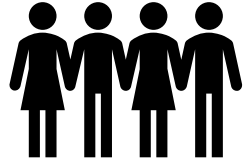
Portfolio Manager

Taylor & Francis Group

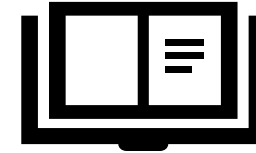


Photo: Henry Lo, Unsplash

Publishing Landscape Today



10,000 Publishers
5,000 indexed in Scopus



33,100 active, English language,
peer reviewed journals



7-8 million researchers



increased R&D investment

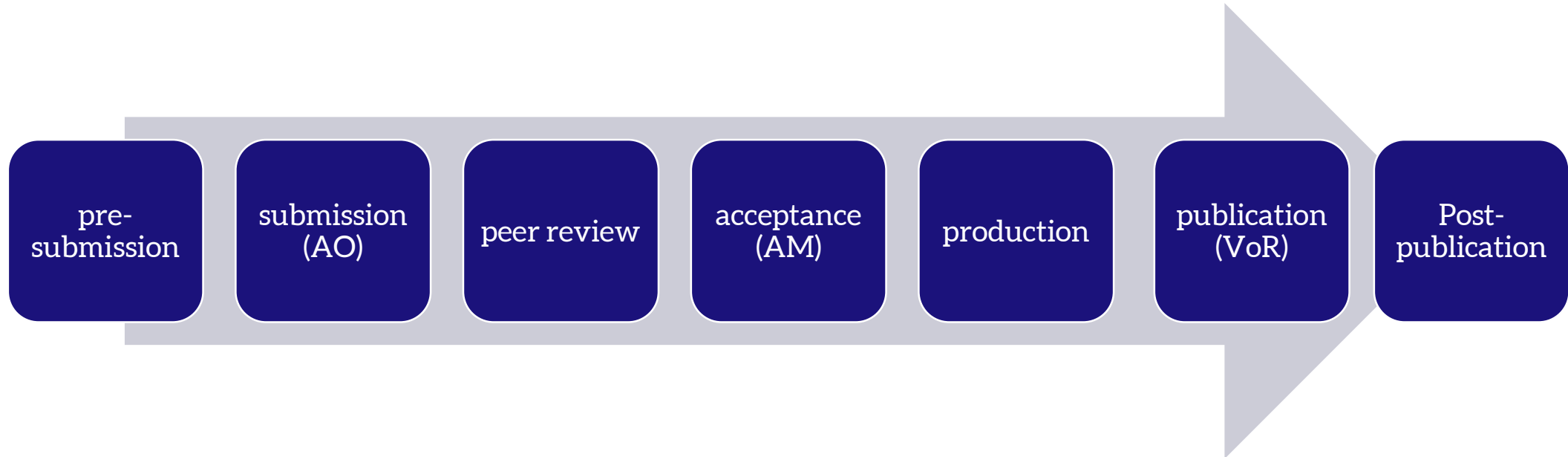


>3 million articles a year



numbers increasing

Article 'Journey'



- **AO = Author's Original/Author Version/Preprint** - the version of the article initially **submitted** to the journal
- **AM = Accepted Manuscript/Postprint** - the version of an article which has been through **peer review** and been **accepted** for publication
- **VoR = Version of Record** - the **final published** version of an article, including all **typesetting, copy-editing**, and reference linking can include links to subsequent errata or retraction notices, comments, replies, supplemental data, etc.

Choosing a Journal

- your current project
- your intended audience



remember, you are joining a conversation, contribute thoughtfully

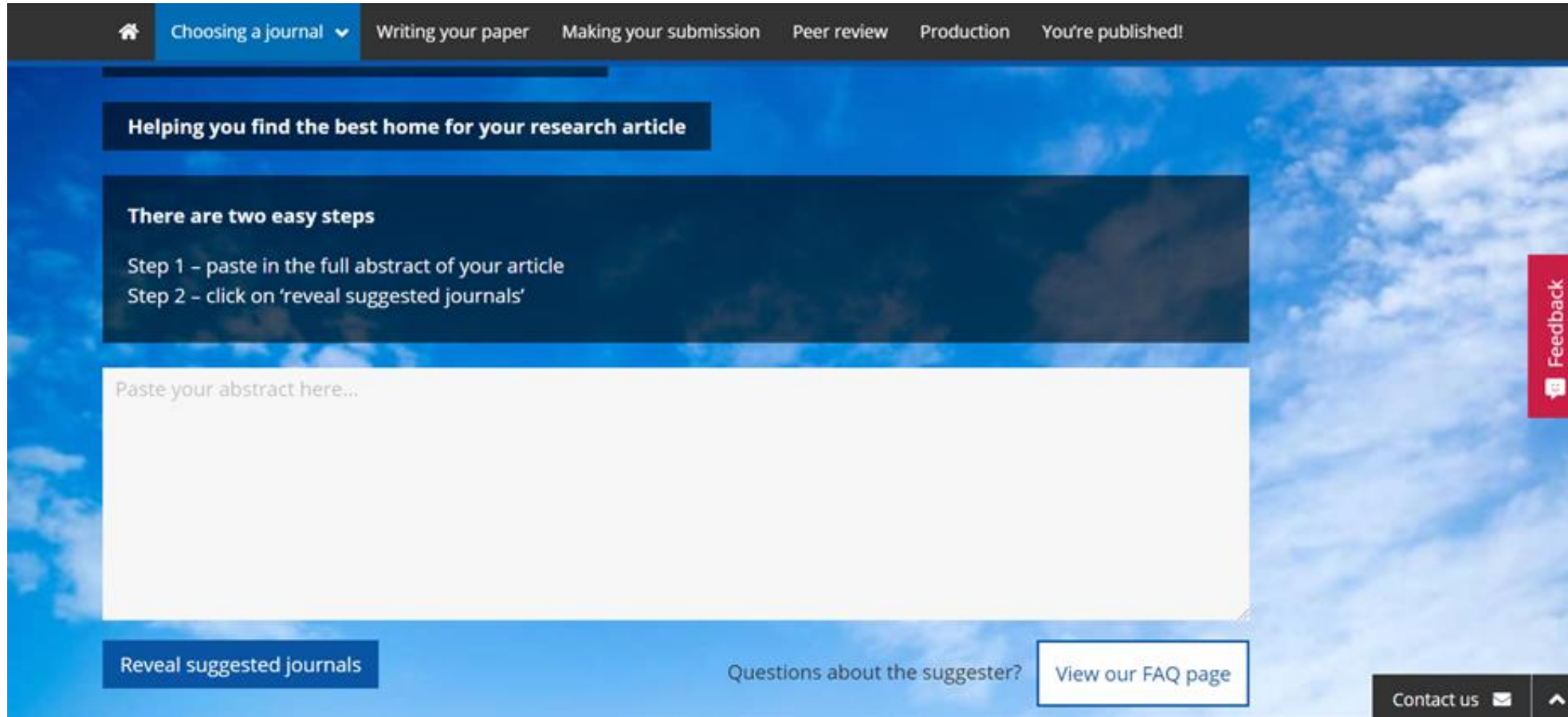
Choosing a Journal - Key Considerations

age
history
affiliation
scope
audience
impact
Editorial Board
publishing model
peer review
rejection rate



Photo: Eugenio Mazzone at Unsplash

Journal Suggester



The screenshot shows the 'Journal Suggester' web interface. At the top is a dark navigation bar with a home icon and several menu items: 'Choosing a journal' (highlighted with a dropdown arrow), 'Writing your paper', 'Making your submission', 'Peer review', 'Production', and 'You're published!'. Below the navigation bar is a large blue header area with a cloud background. A dark blue box contains the text 'Helping you find the best home for your research article'. Below this, another dark blue box lists 'There are two easy steps': 'Step 1 – paste in the full abstract of your article' and 'Step 2 – click on 'reveal suggested journals''. A large white text area with the placeholder 'Paste your abstract here...' is positioned below the steps. At the bottom left of the white area is a dark blue button labeled 'Reveal suggested journals'. To the right of this button are two links: 'Questions about the suggester?' and 'View our FAQ page'. On the far right, a red vertical button labeled 'Feedback' is visible. At the bottom right, a dark bar contains 'Contact us' with an envelope icon and an upward arrow icon.

Home

Choosing a journal ▾ Writing your paper Making your submission Peer review Production You're published!

Helping you find the best home for your research article

There are two easy steps

Step 1 – paste in the full abstract of your article
Step 2 – click on 'reveal suggested journals'

Paste your abstract here...

Reveal suggested journals

Questions about the suggester? View our FAQ page

Contact us ↗

Feedback

<https://authorservices.taylorandfrancis.com/journal-suggester/>

- ● Open Access offers greater **visibility, transparency, and impact.**

Articles published Open Access with Taylor & Francis typically receive **32% more citations**, and over **six times as many downloads.**

Your funder or institution may encourage, or mandate Open Access, and funds might be available to cover charges.

Open Access

1. making content **freely available** online to read
 - meaning your article can be read by anyone, anywhere

2. making content **reusable** by third parties, with few, or no, restrictions



Journal Publishing Models

Gold Open Access

journals which publish *all* content Open Access

funded by:

- APC (article publishing charge)
- sponsorship
- institutional agreement

Full OA

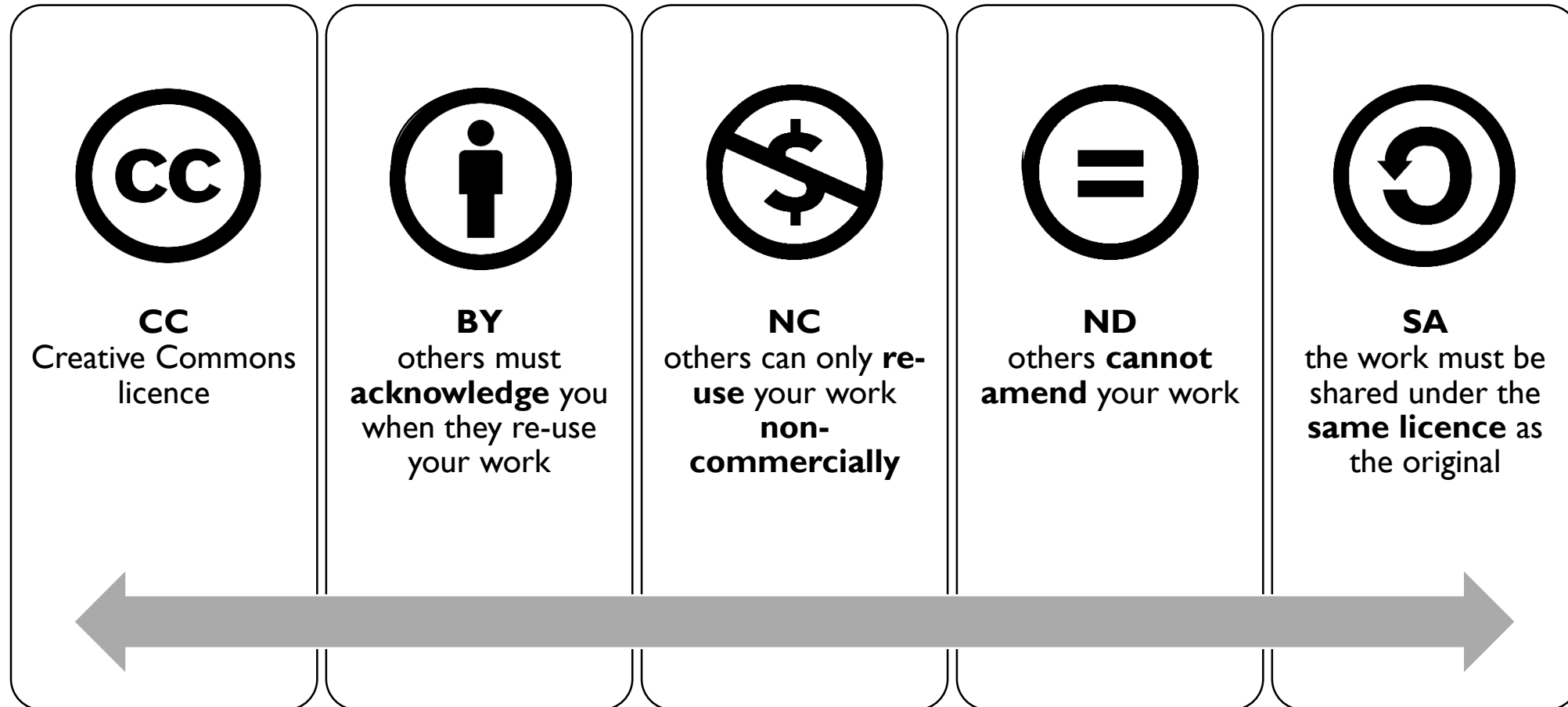
Hybrid OA

subscription-funded journals which offer the option to choose Open Access

Open Access cost is funded by:

- APC
- under an existing agreement with your institution

How to Read a Licence



Challenges

Predatory journals pose a serious threat both to researchers publishing the results of their work, and to the peer-reviewed medical literature itself.

These publications differ from legitimate open-access journals, in that predatory journals subvert the peer-review publication system for the sole purpose of financial gain, with little evident concern for ethical behavior.

AMWA, EMWA & ISMPP joint statement on predatory publishing



Taylor & Francis' *Journal of Sports Sciences*



Journal
Journal of Sports Sciences

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About this journal

- > Aims and scope
- > Instructions for authors
- > Association information
- > Journal information
- > Special issues
- > Editorial board
- > News & offers
- > Editorial policies

Aims and scope

The *Journal of Sports Sciences* has an international reputation for publishing articles of a high standard and is both Medline and Clarivate Analytics-listed. It publishes research on various aspects of the sports and exercise sciences, including anatomy, biochemistry, biomechanics, performance analysis, physiology, psychology, sports medicine and health, as well as coaching and talent identification, kinanthropometry and other interdisciplinary perspectives. In addition to reports of original research, the Journal also publishes review articles, case studies, letters to the editor, short communications and book reviews.

The emphasis of the Journal is on the human sciences, broadly defined and applied to sport and exercise. Besides experimental work in human responses to exercise, the subjects covered will include human responses to technologies such as the design of sports equipment and playing facilities, research in training, selection, performance prediction or modification, and stress reduction or manifestation. Manuscripts considered for publication include those dealing with original investigations of exercise, validation of technological innovations in sport or comprehensive reviews of topics relevant to the scientific study of sport.

Making Informed Choices



www.thinkchecksubmit.org

DOAJ DIRECTORY OF
OPEN ACCESS
JOURNALS

www.doaj.org

CASPA

www.oaspa.org

Think Like an Editor

‘...I think authors need to think, ‘what is it like to be an Editor of a journal?’

How many papers is the Editor receiving per day, per week?

What is going to actually make the journal pay attention to my paper?’

Monica Taylor, former Editor of the
Journal of Moral Education

Preparing your Manuscript: Some Basic Tips

- write first, edit later
- keep it simple - complicated ideas expressed plainly
- the paper structure (IMRaD)
 - introduction
 - question/problem
 - thesis/hypothesis/argument
 - roadmap
 - methods/theory
 - results
 - discussion
 - conclusion
- you are telling a story-make sure it is consistent and easy to follow



What Makes a Good Title?

- simple advice: keep it short and to the point
- include specific keywords that capture the subject of your article
- avoid redundant or cliché words/phrases
- highlight your findings, not your process
- make sure it stands out, creatively, or in terms of clarity

Writing an Abstract

- write the paper first - the abstract is a review, or map, of the entire paper
- check the IFAs for the journal you are submitting to - there will likely be requirements
- who is your intended audience? frame it for them
- about those words... keywords/phrases, naturally
- 'this paper'... focus on the essential information - word counts!
- revise everytime you revise the paper
- language - difficult to read?

Keywords

- which words or phrases (**two to four** words) would you use to find your article?
- choose some **synonyms** - words that are not already included in the title
- be **specific** - if the word is too simple or broad, the search will produce too many documents
i.e. 'homelessness' vs. 'British homelessness policy'
- are the methods or technique relevant? if so, include
- test your key words before submitting

Publication Ethics - Issues which can Arise

- authorship
- competing interests
- duplicate submission/publication
- data or image fabrication/falsification
- plagiarism/text recycling
- peer review manipulation
- breaches of copyright

www.publicationethics.org

Authorship

- What are the issues?
 - ghost, guest, and authorship for sale
- Who qualifies?
 - **substantial contributions** to the conception or design of the work;
OR the acquisition, analysis, or interpretation of **data** for the work; **AND**
 - **drafting** the work or **revising** it critically for important intellectual content; **AND**
 - **final approval** of the version to be published; **AND**
 - agreement to be **accountable** for all aspects of the work, in ensuring that questions related to the **accuracy or integrity** of any part of the work are appropriately investigated and resolved.

*Any listed author is a **representative** of the published paper, and should have in-depth **knowledge** about all aspects of the study as published (i.e. rationale, methodology, analysis and interpretation)*

Duplicate Submission

- **one journal** at a time
- authors make declaration upon submission that content is **original**, and has *not* been submitted elsewhere
- multiple pre-submission queries are okay
- when is it ok?
 - article was published in **another language**

Editor's discretion - must be made clear which version is a translation

- data presented at **conferences** (posters, short abstracts)
- posted in a **repository/pre-print** server

Originality

Plagiarism

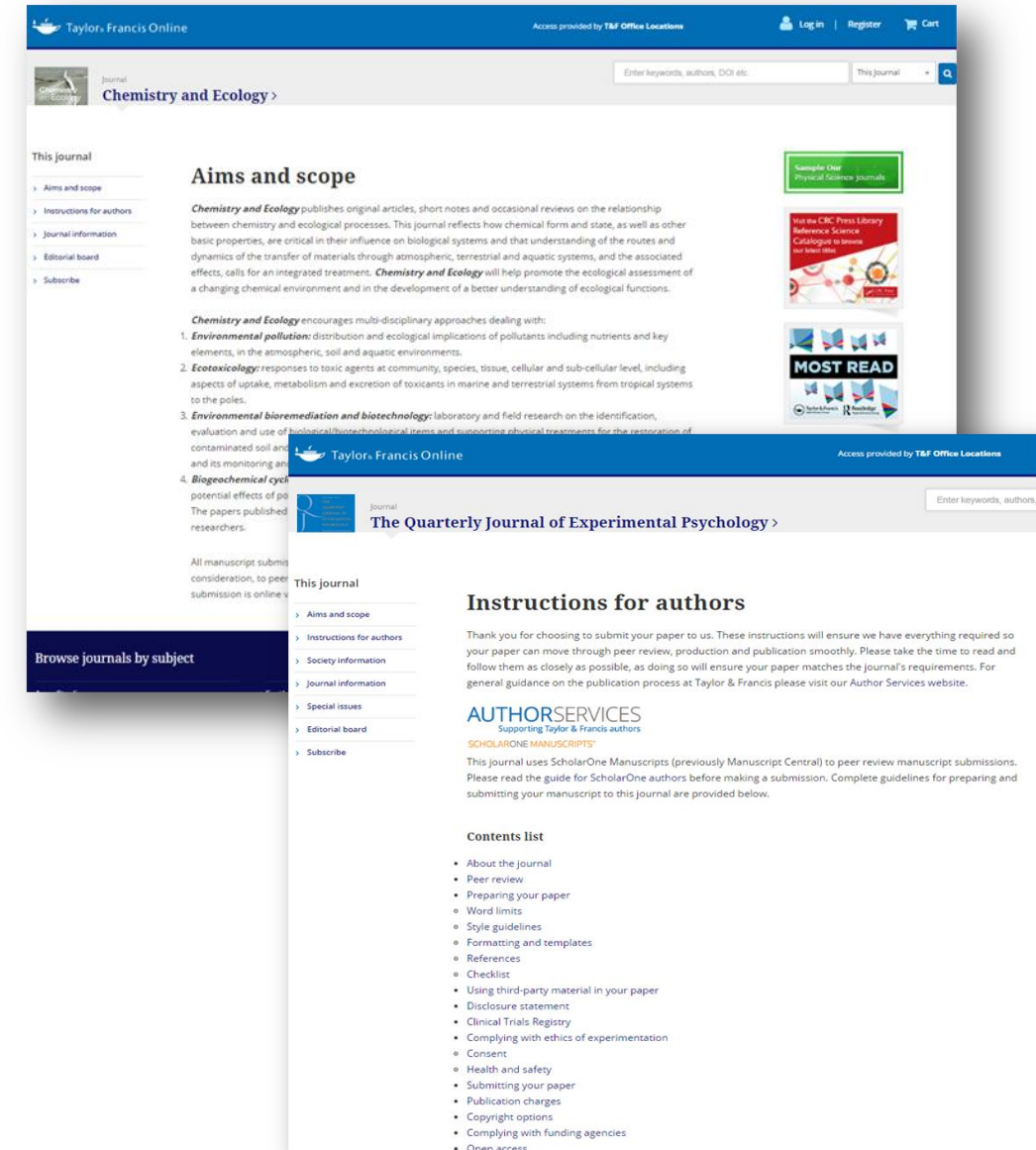
- the **appropriation** of another person's/groups **ideas, processes, results, or words** without giving appropriate credit
- includes content from **books** and **websites** (blogs)

Text Recycling/Self-Plagiarism

- the **excessive repeated** use of own work (text, figures, data, ideas, etc.)
- leads to **redundant** publication
- distorts the scientific record

Before you Submit

- ✓ look at published papers
- ✓ review the **Aims & Scope**
- ✓ check the **bibliography**
- ✓ explain acronyms and unusual terminology
- ✓ follow the **Instructions for Authors**
- ✓ **format** your article to the journal
- ✓ consider English 'polishing'




The screenshot displays two journal pages from the Taylor & Francis Online platform. The top page is for 'Chemistry and Ecology', which includes sections for 'Aims and scope', 'Instructions for authors', 'Journal information', 'Editorial board', and 'Subscribe'. The 'Aims and scope' section describes the journal's focus on the relationship between chemistry and ecological processes. The bottom page is for 'The Quarterly Journal of Experimental Psychology', which includes sections for 'Instructions for authors', 'AUTHORSERVICES', and 'Contents list'. The 'Instructions for authors' section provides detailed guidance for submitting manuscripts, and the 'AUTHORSERVICES' section mentions the use of ScholarOne Manuscripts for peer review.

Submission Systems

File Upload

This journal operates double anonymous peer review. You will need to provide two copies of your manuscript. One copy should be the full manuscript with author details. The other copy should be an anonymised version of your manuscript that will be sent to reviewers during peer review. More information about peer review and anonymisation can be found [here](#).

Upload requirements ▼



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Choose files

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Routledge
Taylor & Francis Group

em Editorial Manager
Role: Author ▼

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Submissions Sent Back to Author (0)

[Incomplete Submissions \(1\)](#)

Submissions Waiting for Author's Approval (0)

Submissions Being Processed (0)

Revisions

Submissions Needing Revision (0)

Revisions Sent Back to Author (0)

Incomplete Submissions Being Revised (0)

Revisions Waiting for Author's Approval (0)

Revisions Being Processed (0)

Declined Revisions (0)

Completed

Submissions with a Decision (0)

Home Author Review Manage

Author Dashboard

Start New Submission

METHOD	DESCRIPTION	START
Traditional Submission	Traditional submission allows you to upload files that were created from many sources.	Begin Submission
EndNote™	EndNote is the industry standard software tool for publishing and managing bibliographies, citations and references on the Windows and Macintosh desktop.	Begin EndNote Submission

Submitting a Manuscript to a Journal

Before you start, make sure that you have the following:

- all the manuscript **files**, figures, tables, and any other **data** files which may make up your submission
- **permission** to use images and data
- **email addresses** for all your co-authors and their names (check spelling!) as they would want them to appear in the final citation of a published paper - **ORCID iD**
- agreement with co-authors on **publishing choices and responsibilities**
- the correct, anonymized **version** of your paper

Types of Peer Review



**single-blind/
single-anonymous**

- reviewers know the identity of the authors
- authors do not know the identity of the reviewers
- most common model of peer review in **STM**



**double-blind/
double-anonymous**

- reviewers do not know the identity of the authors
- authors do not know the identity of the reviewers
- most common in **HSS**



open peer review

- reviewers know the identity of the authors
- authors know the identity of the reviewers
- reviewer reports may be published with reviewer names if article accepted

Who is Involved?

Editor

- **assesses** the article
- usually selects suitable **reviewers**
- makes **decision** on publication

Reviewers

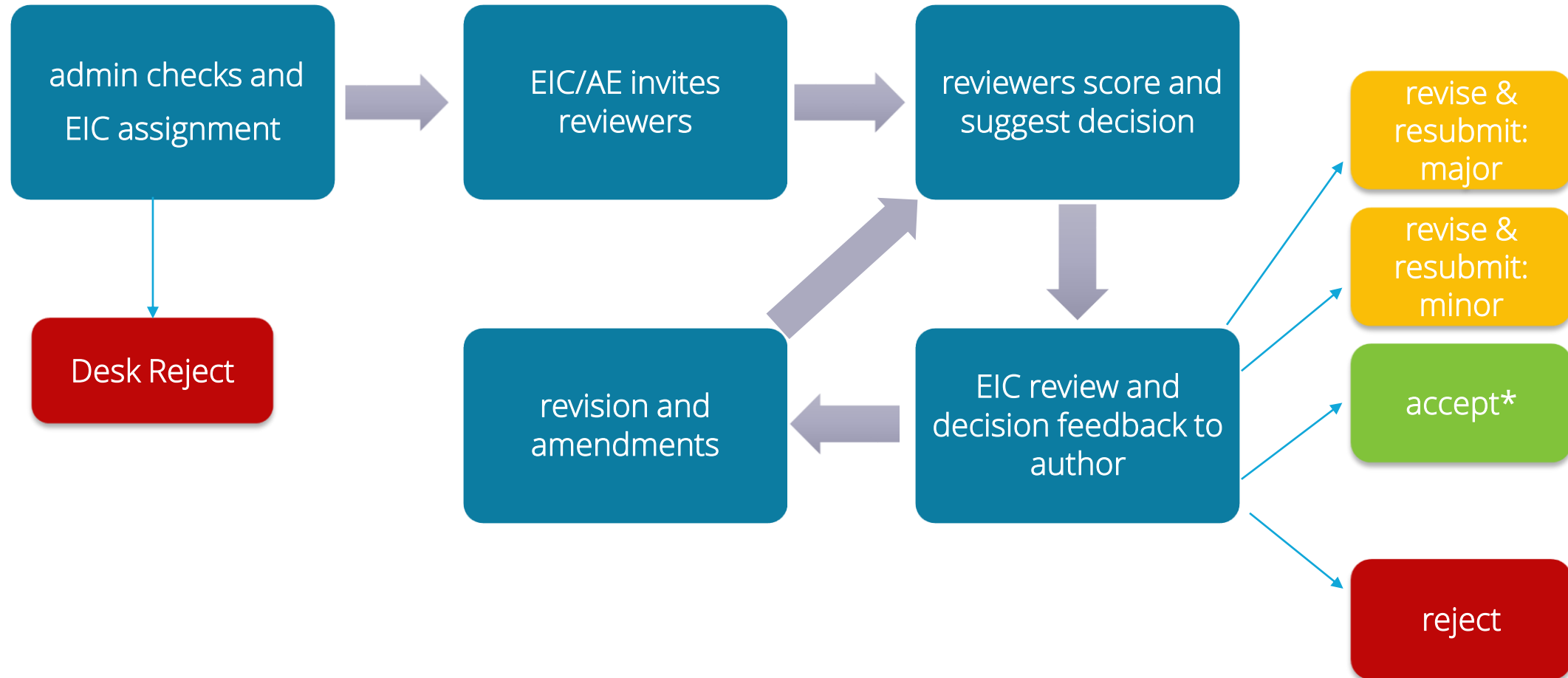
- **assesses** the detail
- give advice and **expertise** to the Editor

Journal Staff

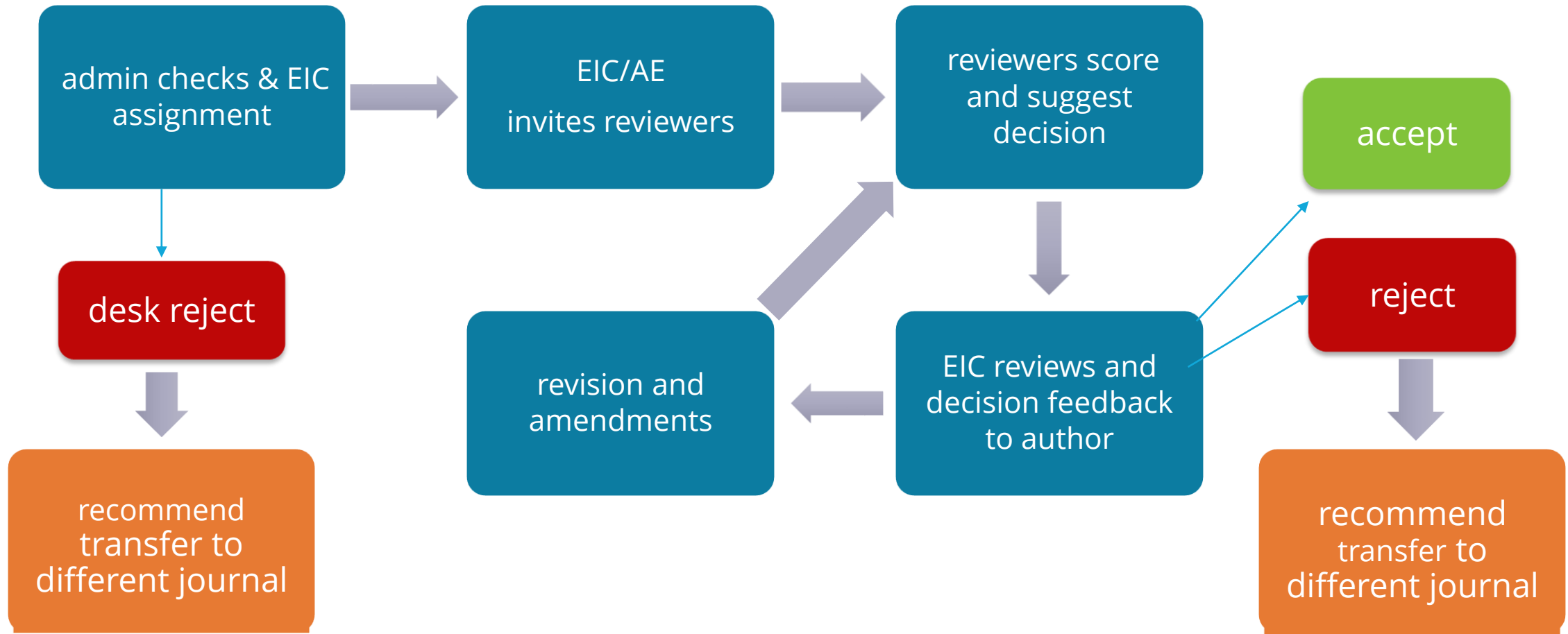
- check format and journal **requirements**
- manage **communications**
- **production** processes once article accepted
- **maintain** journal systems and websites



The Peer Review Process



Cascading & Transferring Peer Review



Responding to Reviewers Comments

1. don't become disheartened
2. carefully read the decision letter
3. consult your co-authors
4. break down the comments by category - create a list
5. make all of the suggested amendments if appropriate

Make it Easy for the Editor

6. if the peer reviewer has misunderstood something, review your explanation
7. address every comment
 - *where* you amended (page number, new material)
 - *why* you didn't amend (be specific)
8. review the response twice to make sure it is clear and devoid of any frustration
9. be professional and respectful of the reviewers and Editor
10. remember: the reviewers are trying to help you publish your best work

Top Ten Reasons for Rejection

1. sent to the wrong journal, doesn't fit the aims and scope, or fails to engage with issues addressed by the journal
2. not a true journal article (i.e. too journalistic or clearly a thesis chapter or consultancy report)
3. too long/too short
4. poor regard of the journal's conventions, or for academic writing generally
5. poor style, grammar, punctuation or English
6. no contribution to the subject
7. not properly contextualised
8. poor theoretical framework
9. scrappily presented and sloppily proofread
10. libellous, unethical, rude or lacks objectivity

What to do when your Article is Accepted

- keep a copy of the Accepted Manuscript (AM). You may want to post this to a website or repository (Green OA)
 - link this to your final article, using its digital object identifier (DOI)
- keep in contact with the journal's Production Editor
 - they oversee the production of your article from manuscript to publication and will send you a proof of your article to review before the final article is published online

Don't be afraid to ask questions if you're unsure about anything

Simple and Effective Promotion Tools

Some quick tips to maximise the potential of your article to be **seen, read, and cited**:

- use your **email signature** to tell people about your new article
- add a brief summary and link to your article on your **department website**, then add it to your students' reading lists if appropriate
- **post updates** and link to your article on academic and professional networking sites and discussion lists
- if you are a blogger or have a personal webpage, **write about your article and link to it**
- use **social media**

Twitter Case Study



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6577
Views





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Thank you!

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<https://authorservices.taylorandfrancis.com>



Photo: Henry Lo, Unsplash