



**Steinbeis
Europa Zentrum**

Enabling Innovators to Grow

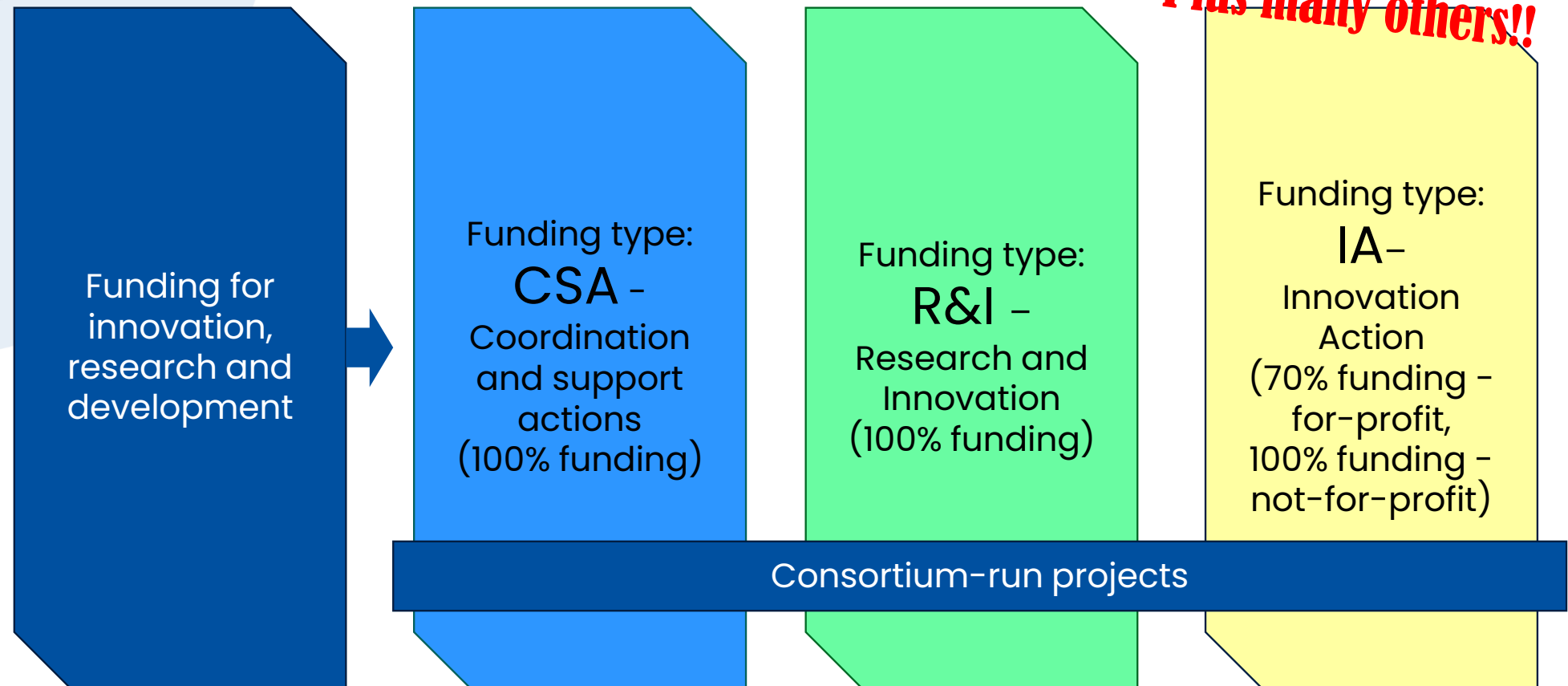
EURAXESS Webinar

Strengthening the innovation capacities of EU research and innovation projects

Faith Blakemore

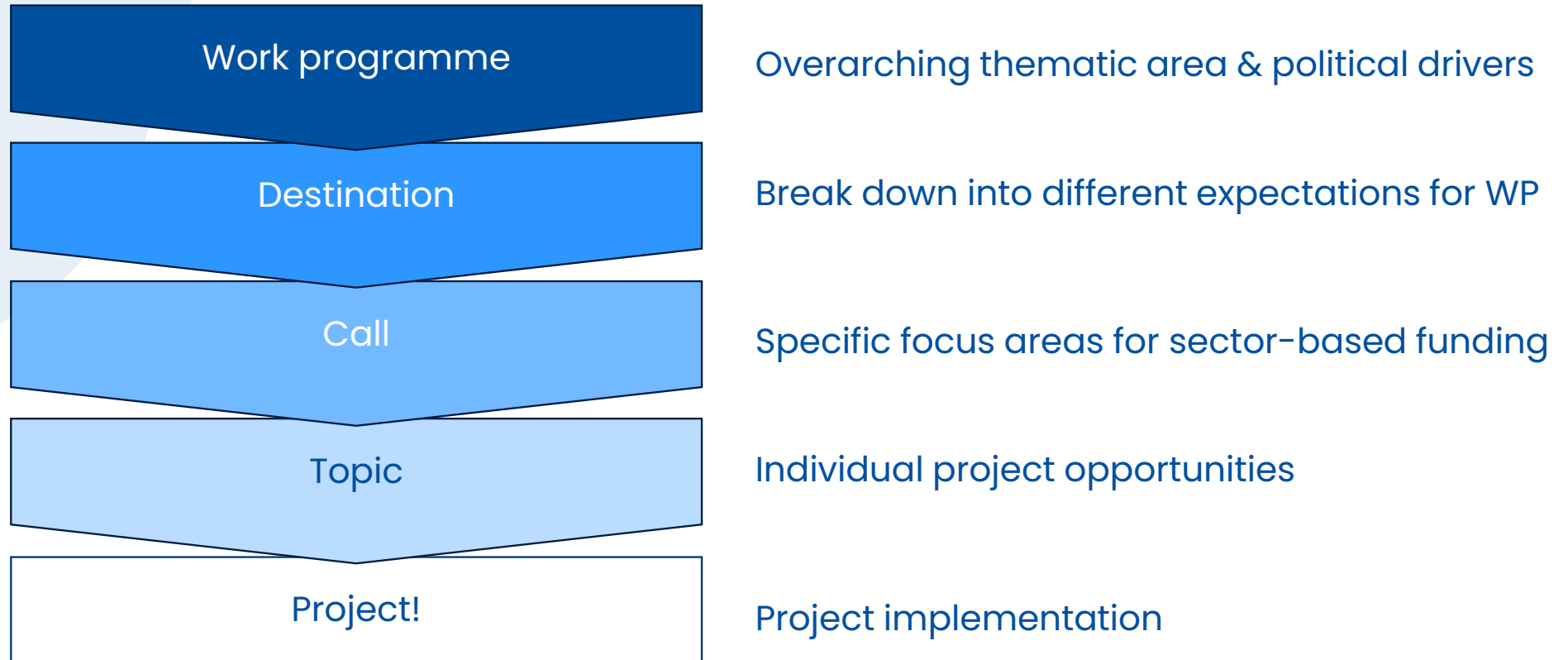


EU Projects – Horizon Europe





EU Projects – Horizon Europe





EU Projects – Horizon Europe

Complex
processes!

Strong but
limited
community!

Actions
limited to
topic
requirements!

Tight
deadlines!



HOWEVER!...

Many opportunities in a wide range of industries and sectors!

Focus on exploration, not success!

Experienced companies can support with entry!

Large budgets to support R&D activities!

African countries also eligible for receiving funding!



So, what do I do?

Check out the calls available on the 'Funding and Tenders' Portal

Know your own goals!

Understand your own barriers and limitations

Conduct a call analysis of interesting topics

Start building your network!

Actively participate in information days, webinars, activities from the European Commission

Research the market – what is needed politically and industrially

Experienced companies can help!



But how can this strength be maximised??



Tips through case study!



ENRICH
IN AFRICA

- Horizon 2020 CSA project
- Extension of existing ENRICH actions
- Topic requirement: create a network of incubators and accelerators across Africa and Europe
- Limitations acting as learnings from previous ENRICH projects



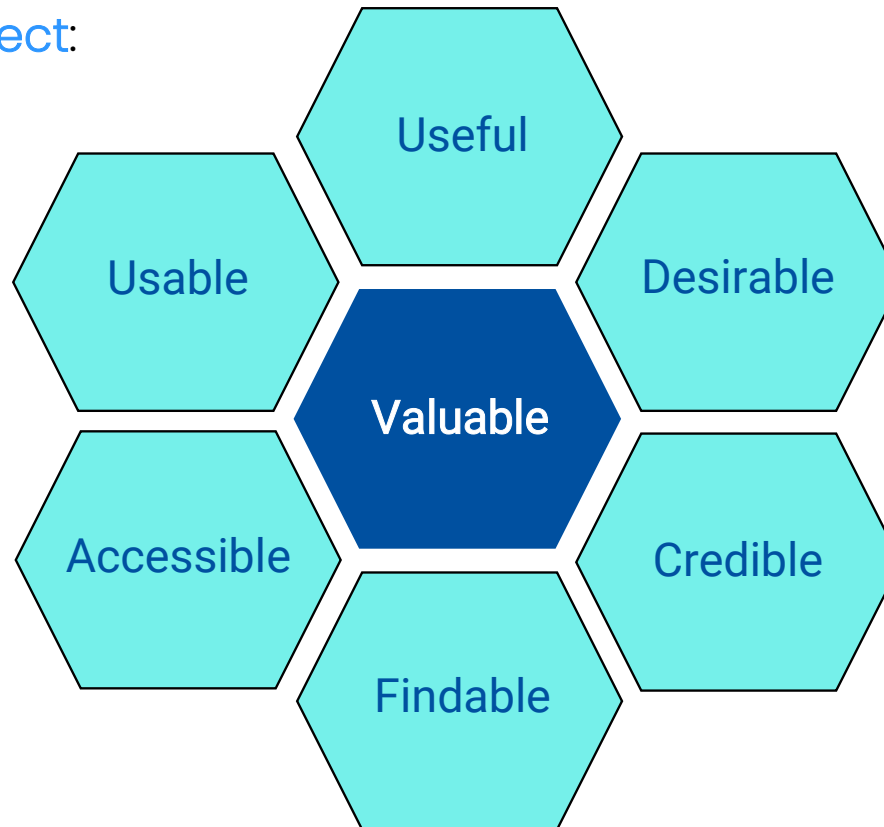
Concept

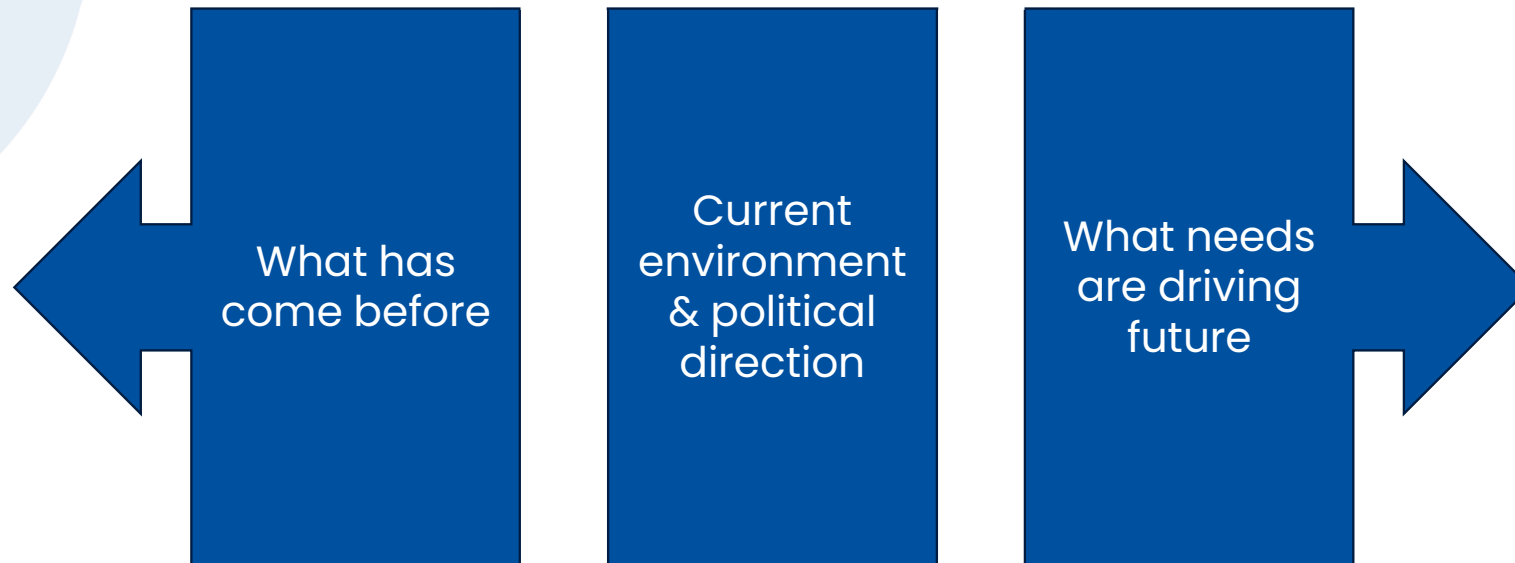
Human-centric project, working to:

1. Understand user needs,
2. Develop solutions, in co-creation with the users, to meet those needs,
3. Generate impact for the innovation ecosystem of Africa and Europe.

'By the community, for the community'

Human-centric project:





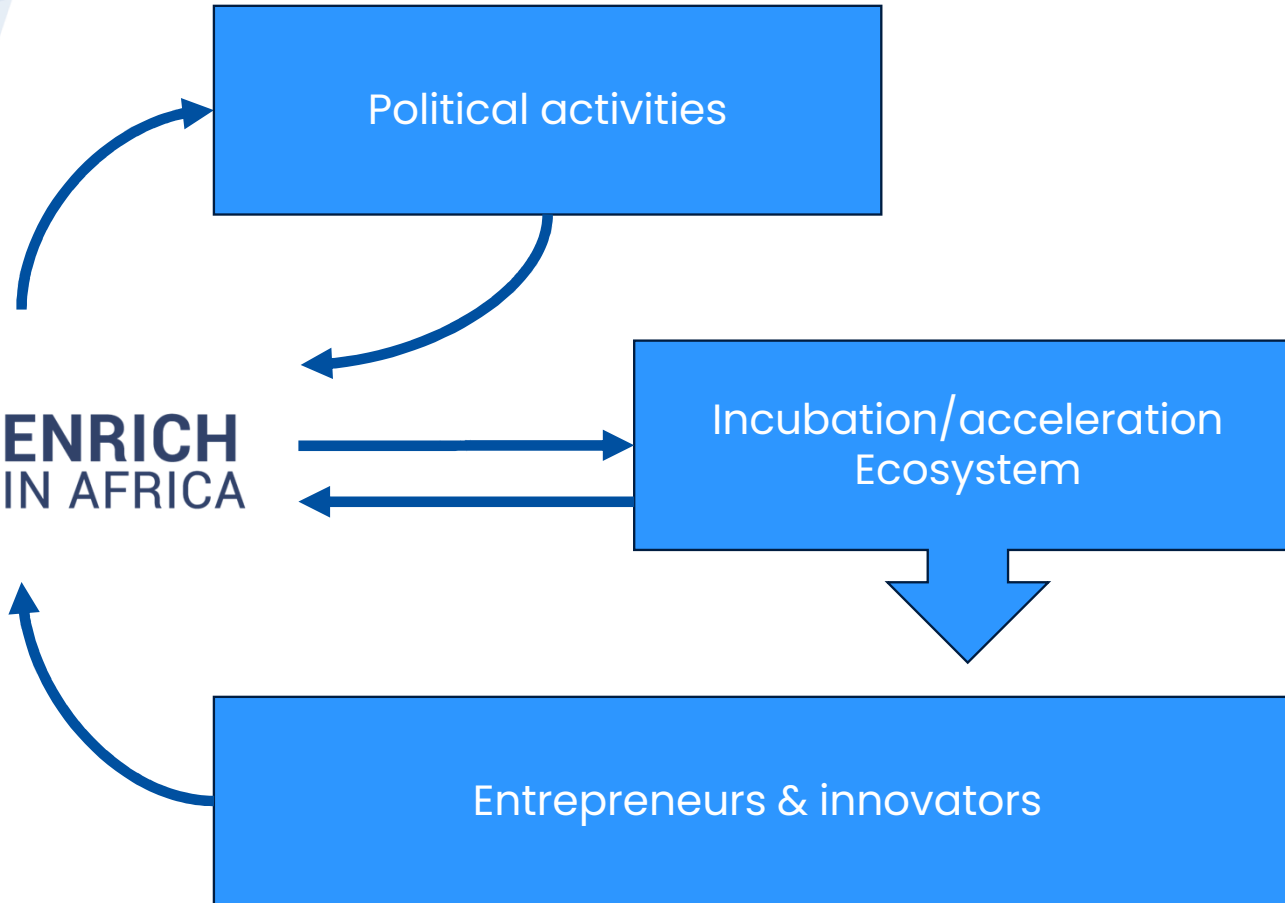


**ENRICH
IN AFRICA**

Political activities

Incubation/acceleration
Ecosystem

Entrepreneurs & innovators





Partners



Incubators/accelerators (Africa/Europe)



Innovation Support Organisations (Africa/Europe)





Partners



Little to no experience



RISK!

Experienced





Hit the ground running!



Co-Creation Hub
NIGERIA



BENEFIT!!

Strength in ancillary tasks and management

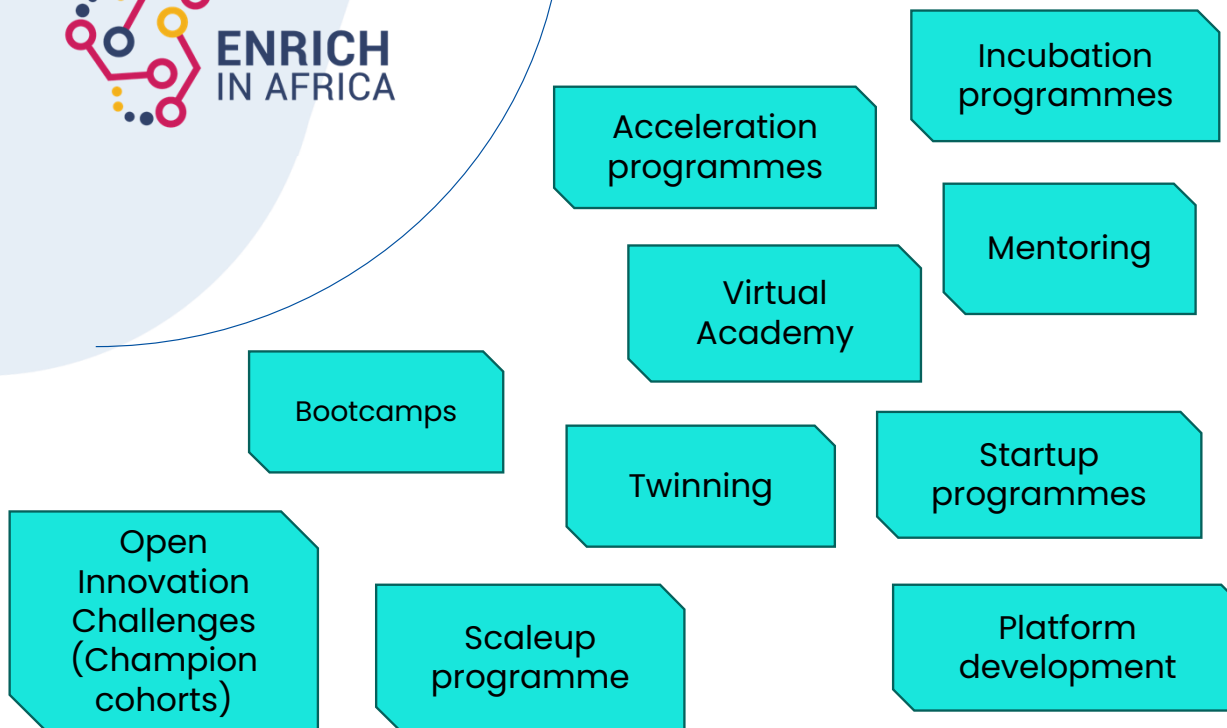


Sociedade Portuguesa de Inovação

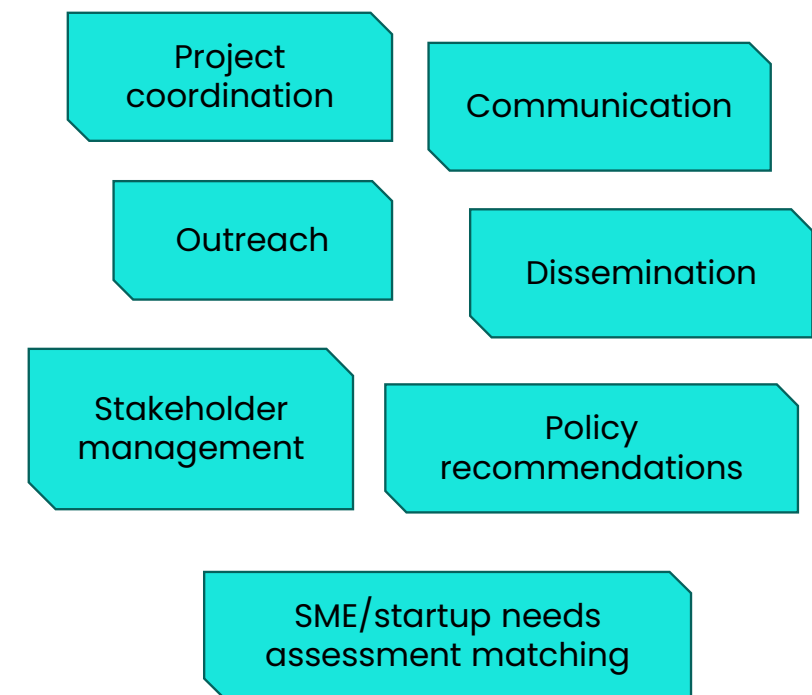




Services for Champions (members)



Support with ancillary tasks and management



Developed by the Champions, for the Champions!

Champion
members
tripled in 3
years!

Over 500
startups
and SMEs
supported!

Legacy
entity
created!



Legacy outcome from the project?

New legal entity

Office in Cape Town,
South Africa

Transitioning the
knowledge and
services of the project



Active participation of
project partners as
shareholders or service
delivery partners

Further engagement in
EU projects (e.g., SEADE)

Strengthening EU and AU Research
ecosystem – focus on new user
group not previously supported
through EiA project. Bring entire
innovation ecosystem together!

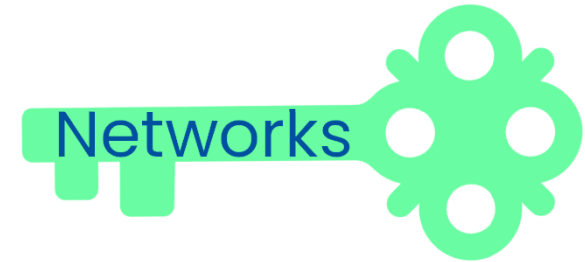
**Tangible
ecosystem
impact**



**Strong project
management &
implementation**



Keys to success?





Keys to success?

VALUE!



Questions?

Faith Blakemore | Jan Ertmann

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