Gender equality in STEM research careers: policies and actions in Europe

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- 1. Context: Women in Higher Education and Research;
- 2. Policy: Gender equity policies in the European Union;
- **3.** European universities examples of practices

Gender equality - why is it important ?



- Social justice
- fundamental human right United Nation's SDG
- founding value of the European Union

Gender-mixed research teams perform better

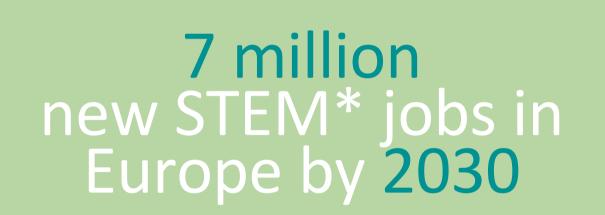
"Gender-diverse teams produce more novel and **higher-impact** scientific ideas"

Yang Yang, Northwestern University (2022)

"Creates better education and working environments which help to attract, retain and maximize talent

EU Commission (2022)

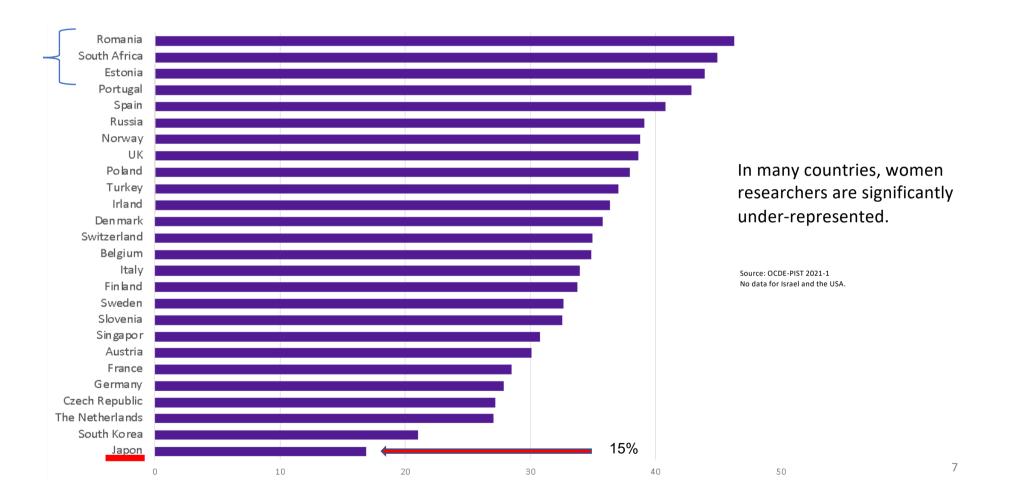
Labor shortage in Europe



Source: Unesco, Crack the code report, 2017 * STEM: Science, Technology, Engineering and Mathematics

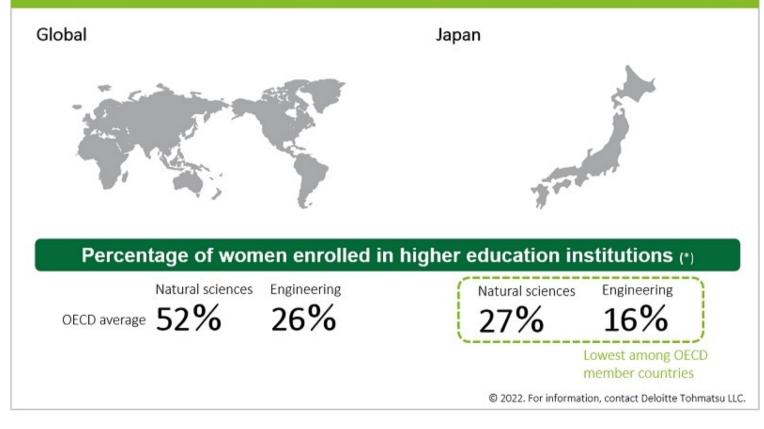
Part I: What do we know about women in research?

Number of women researchers as a % of total researchers (2018)



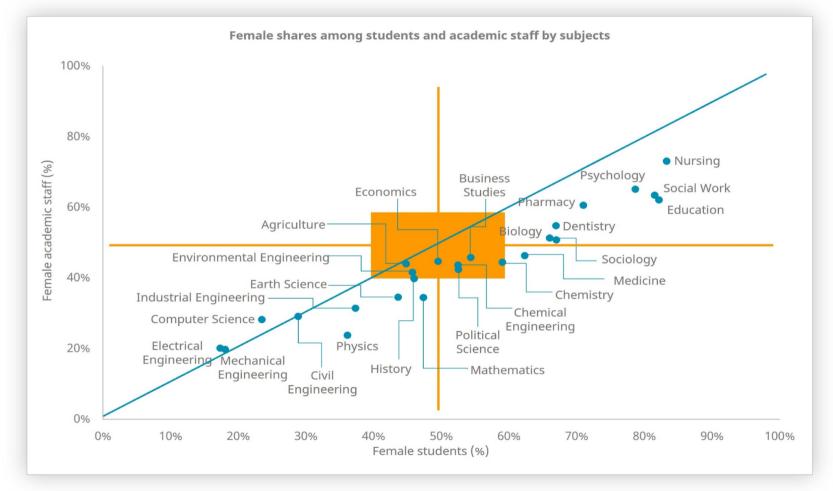
What do we know about female researchers and students in science?

Japan has the lowest percentage of female students majoring in natural science and engineering among OECD member countries.



Source(*): Education GPS - Japan - Overview of the education system (EAG 2021)

Female students in STEM (%), 2020

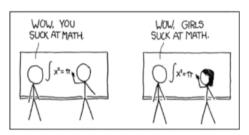


What are the facts...Are there solutions?

Well known impediments to success for women (documented in social-science literature)



Lack of Female Mentors



Implicit (and Explicit) Bias and Stereotype Threat



Salary differences and unequal access to institutional resources



Motherhood penalty and gap between work and life



Sexual harassment



Change resistance

Gender equality in higher education

These barriers should be removed !

How to design a successful strategy?

Part II. European policy – Gender equality plan



* Horizon Europe is the EU's key funding programme for research and innovation

What is a Gender equality plan?

Gender in the ERA

To meet the eligibility criterion of Horizon Europe, a Gender Equality Plan **must** fulfil **4 mandatory requirements**

| PUBLICATION a formal document published on the institution's website and signed by the top management. | DEDICATED RESOURCES a commitment of resources and expertise in gender equality to implement the plan. | DATA COLLECTION & MONITORING sex/gender- disaggregated data on personnel (and students, for the establishments concerned) and annual reporting based on indicators. | TRAINING awareness-raising/ training on gender equality and unconscious gender biases for staff and decision-makers. |
|---|---|---|--|
|---|---|---|--|

What is a good gender equality plan ?

Visions, objectives, measures and targets

+ Specific (worded as concrete as possible);

+ Measurable (quantitative/ and or qualitative);

+ Accepted (supported by top and senior management);

+ Realistic (achievable with the defined timeframe & resources provided) + Scheduled (define a time frame)

Example of indicators

| Vision | Objective | Target | | |
|---|--|--|--|--|
| Structural barriers for women's careers are abolished | Increase the share of women among newly appointed professors up to the share of women among applicants | Increase the share of women among newly appointed professors to X% by Y (date) | | |
| Women and men are equally represented in decision making | Increase the proportion of women in decision-making committees and boards | Increase the share of women on board A to X% by Y (date) | | |
| | Increase the number of gender-related courses | Develop (#) gender-related courses in (#) disciplines by Y (date) | | |
| Gender is mainstreamed in the curricula | Raise awareness of the relevance of sex/ gender analysis among teaching staff | X% of teaching staff participating in gender training by Y (date) | | |

Source: TARGET report

Part III. European universities: practices within the T.I.M.E. Association



www.time-association.org

IV – The case of the T.I.M.E Association

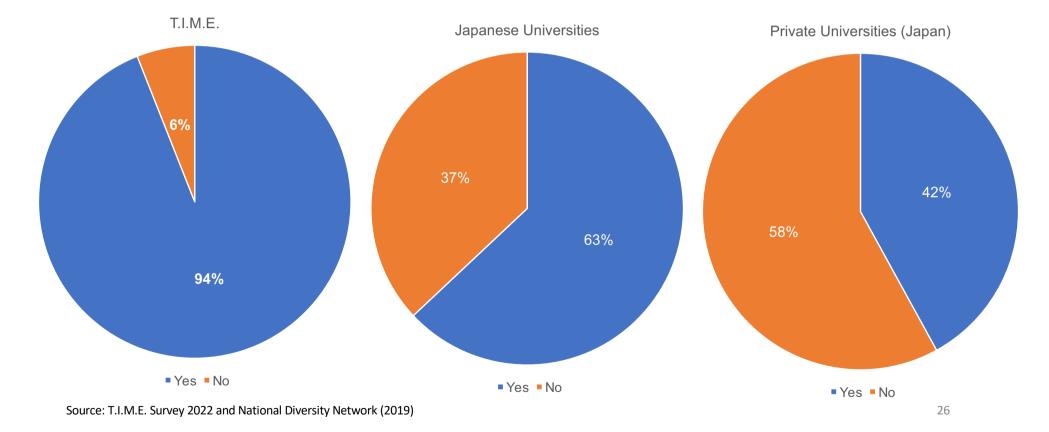
- Survey (2022): 45 questions
- **Target**: 16 T.I.M.E. Members (Australia, Belgium, Canada, Finland, France, Germany, Italy, Sweden, and Spain);

Results: 3 key themes

- 1. Promotion
- 2. Professional support
- 3. Education and Training

Promotion

Do you list the promotion of Gender Equality as a University/Corporate Policy on your Website ?





Signed by top management website Actively communicated within the institution

a Gender and Diversity Plan has been adopted in January 2022 by the board - it includes **21 measures on which the university has committed to** work in the coming years.



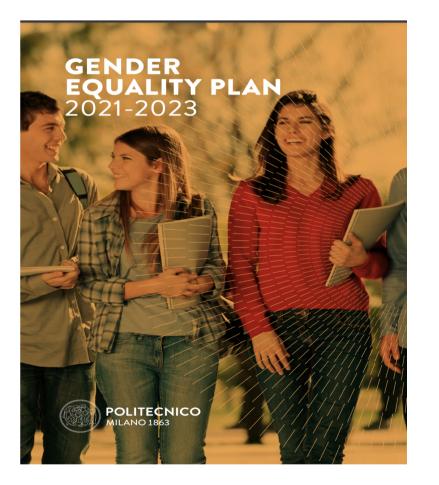
BELGIUM

The national action plan for professional equality between women and men 2021-2023, adopted jointly by the **MESRI** and the Ministry of National Education, Youth and Sports, is publicly available on their website;

> MINISTÈRE DE L'ENSEIGNEMENT SUPÉRIEUR, DE LA RECHERCHE ET DE L'INNOVATION Liberté Égalité Fraternité

FRANCE





Formal document published on their website

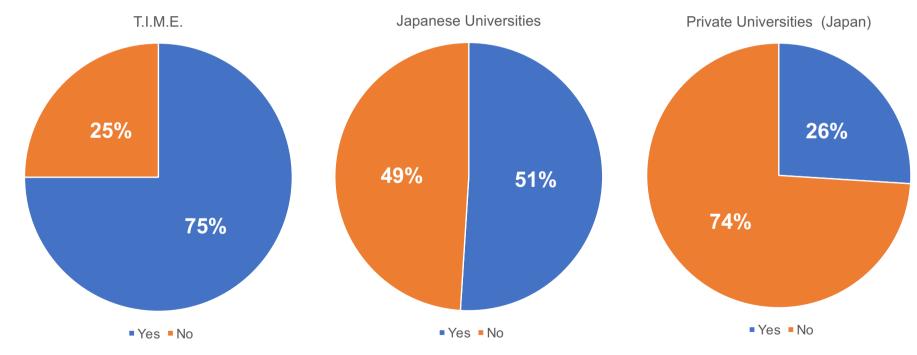
It includes the **gender equality audits**, the current **gender equality plan**. It was developed by the equality office and **approved by the university governing body**.



ITALY

Professional support

Do you have an organization within your university (including corporations and institutions) supporting female researchers and professors ?



Source: T.I.M.E. Survey 2022 and National Diversity Network (2019)



Equality office

KTH, **Sweden** has established an permanent unit for the work with gender equality in the whole university



SWEDEN

The primary task of the <u>Gender Equality</u> <u>Officer</u> is to enforce real equality of women and men at TUM.

As a voting member the Gender Equality Officer also takes part in the TUM Senate.



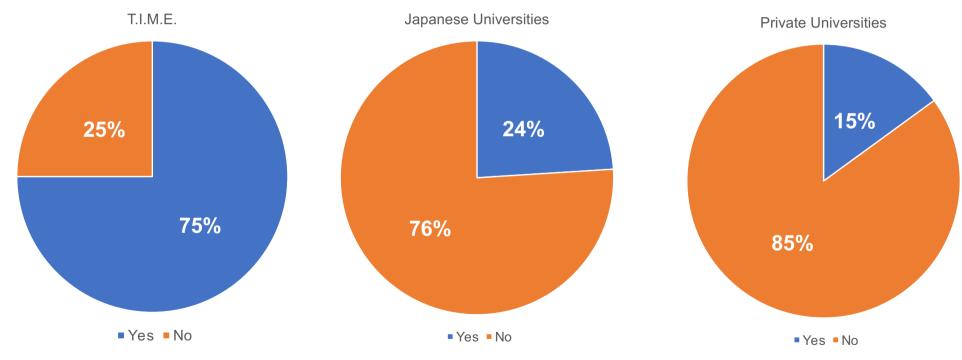
Decided in 2017 by the rector

In ULB, if women make up **33% of the staff at a certain level** (ex: lecturers), then at least **33% of people promoted to the level above** (e.g: professor) must be **women**



Training

Do you provide training or classes to make students and staff aware of "unconscious bias"?



Source: T.I.M.E. Survey 2022 and National Diversity Network (2019)

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All KTH programmes on path to include equality and diversity education



Gender equality and diversity perspectives in technology have been introduced into the curriculum of 50 mandatory courses at all levels.



SWEDEN





Christina Morillo / pexels

Support Program for Female Lecturers



=> proportion of women among full-time TUM professors from **9%** (2007) to 20.9% (2020);

| T.I.M.E. Members | Actions | Japanese Uni. (overall in %) | National | Public | Private |
|---------------------|---|---------------------------------|----------|--------|---------|
| 100 | promote gender equality through symposia, seminars, and other events | 52 | 81 | 41 | 34 |
| 94 | list the promotion of gender equality as a university/corporate policy on the website | 63 | 96 | 52 | 42 |
| 94 | promote gender equality in collaboration with other universities, corporations, local businesses, and organisations | 49 | 73 | 41 | 35 |
| 75 | have an organization within their university (including corporations and institutions) supporting female researchers and professors | 51 | 85 | 48 | 26 |
| 75 | provide curricula and classes for students to develop female leaders | 24 | 36 | 26 | 15 |
| 75 | collect and display gender studies books in librairies and reference rooms | 24 | 52 | 22 | 22 |
| 69 | offer courses related to gender equality (e.g women studies,gender studies) to students | 68 | 79 | 44 | 66 |
| 62 | implemented positive improvement measures (positive actions) for women when promoting professors/researchers | 82 | 58 | 86 | 90 |
| 56 | provide curricula and classes for students to develop female leaders | 18 | 16 | 19 | 19 |
| 50 | implemented positive improvement measures (positive actions) for women when recruiting professors/researchers | 61 | 9 | 70 | 81 |
| 50 | implemented positive improvement measures (positive actions) for women when promoting professors/researchers | 0 | 0 | 0 | 0 37 |

A few recommendations...

How to translate Gender equality as a priority?

More **data** and evidence;

Gender equality is a **solution** and MUST be in line with the **university's priorities** to:

- improve learning and working conditions;
- **attract**, retain, and maximise **talent**;
- through media presence and **positive image building**;
- to **gain legitimacy** at the international level

University Action Area 1: Leadership

A strong commitment from the **university's leadership**;

This commitment should be operationalised by a **Gender Strategy** (or Action Plan), which is often set within the wider **equality and diversity policy**;

University Action Area 2: <u>Structures</u>

Universities should set up dedicated processes and structures to coordinate the Strategy with the support of all divisions and levels within the university and managed professionally, for instance, through a dedicated structure such as a Diversity and Equality Office;

A commitment to gender should be backed up with the necessary funding.

University Action Area 3: Transparency

Successful implementation requires **transparency**, **accountability** and **monitoring** of gender equality at universities and improvement where needed;

Clear KPIs: **quantitative** (% of women) and **qualitative** (type of positions)

within **specific time limits** and leading to improvements along the entire career spectrum, not only in leading positions

University Action Area 4: Career Development measures

• Gender-specific career development measures

One example are **funding programmes** to award stipends for so-called 'protected time' freeing grantees from certain responsibilities and allowing them to focus on research in order to achieve a specific scholarly goal (e.g. a high impact publication or a competitive research grant);

Mentoring and training programmes

• <u>Gender-neutral work-life balance measures to achieve good work-life balance conditions that benefit all</u> <u>researchers/all staff</u>:

Sufficient child care provisions are essential for combining career and family obligations;

Using only half of the population, half of the ideas or half of the energy is not good enough. With the Gender Equality Strategy, we are pushing for more and faster progress to promote equality between men and women. "

President of the European Commission, Ursula von der Leyen.







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ご清聴ありがとうございました

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