



October 15, 2018 – European Innovation Day

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ADVANTAGE AUSTRIA TOKYO

AUSTRIAN EMBASSY - COMMERCIAL
SECTION

Why Austria is an innovation
hotspot

Marcel Rasinger, Head of Technology Affairs

ADVANTAGE AUSTRIA Tokyo

1.) Who we are



ADVANTAGE AUSTRIA ...

- ... has about 110 offices
- ... in over 70 countries
- ... with around 800 employees and 35 consultants
- ... organizes 1.200 events every year
- ... provides a broad range of intelligence and business development services
- ... 60+ years' experience

Headquarter = Austrian Federal Economic Chamber

Global business and innovation support

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2.) Why Austria is an innovation hotspot



Pioneers – „The Ultimate One-Stop Hub“

Date: May 23 – 25, 2018 (Festival)

Visitors: 6.000

Since: 2012

<https://pioneers.io/>



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2.) Why Austria is an innovation hotspot

4GAMECHANGERS – INTERNATIONAL DIGITAL FESTIVAL

Date: April 18 – 20, 2018

Visitors: 10.000+

Since: 2015

<https://4gamechangers.io/>



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2.) Why Austria is an innovation hotspot



WeAreDevelopers – „The Woodstock of Developers“

Date: May 16 – 18, 2018

Visitors: 8.000

Since: 2015 (once a year)

<https://www.wearedevelopers.com/>



WeAreDevelopers
.org



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2.) Why Austria is an innovation hotspot

entrepreneurship AVENUE – student-focused startup event series

Date: June 4, 2018 (Conference)

Visitors: 1.000+

Since: 2014

<https://entrepreneurshipavenue.com/>



2.) Why Austria is an innovation hotspot

Darwin's circle – „INNOVATE TO SURVIVE!“

Date: September 27, 2018 (Main Event)

Visitors: 200 hand-selected participants/invite only

Since: 2017

<https://www.darwins-circle.com/>

The logo for Darwin's Circle, consisting of the words "DARWIN'S" and "CIRCLE" stacked vertically in a bold, black, sans-serif font. A registered trademark symbol (®) is located to the upper right of the word "CIRCLE". The text is centered on a solid yellow rectangular background.

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2.) Why Austria is an innovation hotspot



Ars Electronica Festival – Error – The Art of Imperfection

Date: 6 – 10 September

Visitors: around 6.000-8.000

Since: 1979

 **ARS ELECTRONICA**

<https://ars.electronica.art/about/jp/>

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AUSTRIA** WKO

2.) Why Austria is an innovation hotspot

weXelerate – Europe's biggest startup & open innovation hub

Date: 21 June (Investor's day, invite only)

Some key data: heart of „innovation ecosystem“

→ 4 -month-long acceleration program

Batch 1: 52 startups from 14 countries

Batch 2: 52 startups from 21 countries

Since: 2017 <https://www.wexelerate.com/>

weXelerate



2.) Why Austria is an innovation hotspot

Global Peter Drucker Forum – „management. the human dimension“

Date: 29 – 30 November (10th Anniversary)

Visitors: (registration started 4 May)

Since: 2009

<https://www.druckerforum.org/>



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3.) Event overview in Japan



Pioneers Asia with NIKKEI

Date: March 21 - 23, 2016 (for the first time in Asia)

Partner: NIKKEI

Venue: Happo-en Garden, 1-1-1 Shirokanedai, Minato-ku, Tokyo



3.) Event overview in Japan



FIN/SUM WEEK 2016 (1st time)

Date: September 20 - 21, 2016

Organiser: NIKKEI

Venue: Maru Bldg. 7F, 2-4-1 Marunouchi, Chiyoda-ku, Tokyo

Participation of Austrian Fintech Startups CONDA (crowdfinancing platform), Riskine (risk calculation for insurances), etc.



3.) Event overview in Japan



TechBIZKON 2017 (1st time)

Date: November 30, 2017

Organiser: Advantage Austria Tokyo, German Chamber of Commerce,
Deloitte Thomatsu, 0-1 Booster

Venue: NYU Shinagawa, Tokyo

Connecting startups and VCs

next TechBIZKON with focus on AI planned for November 20, 2018

3.) Event overview in Japan



goTokyo 2018 (1st time)

Date: May 15 - 20, 2018

Organiser: Advantage Austria Tokyo

Partners: Global Incubator Network (GIN), creww Inc., EDGEof, project136 Inc.

Venue: several places in Tokyo

Connecting startups who want to enter the Japanese market.

Participants:

Artivive, Byte Heroes, Cozyo, Insider Navigation, Sofasession,

Symptoma, Visual Vertigo, WisR

3.) Event overview in Japan



TechBIZKON 2018 II – Artificial Intelligence

Date: November 20, 2018

Organiser: Advantage Austria Tokyo, creww Inc., German Chamber of Commerce, Swiss Business Hub Japan

Venue: dock-Toranomon, Shiroyama Trst Tower 4F, 4-3-1 Toranomom, Minato-ku, Tokyo

Connecting 12 startups (3 startups from each country), corporates and VCs

3.) Event overview in Japan



AG/SUM WEEK 2017

Date: May 23 - 25, 2017

Organiser: NIKKEI

Venue: Toranomom Hills, 1-23-1 Toranomom, Minato-ku, Tokyo

Participation of Austrian Agritech Startups Agri Innovation Lab (accelerator), livin farms (food alternatives), unverschwendet (ecological food usage), etc.



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オーストリア大使館商務部



どのような点にご関心をお持ちですか。

ビジネスチャンス オーストリア企業 業種

日本におけるオーストリア イベント オーストリア・ビジネスガイド 全文検索

ホーム > 日本におけるオーストリア

オーストリアのビジネス 日本

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オーストリアのビジネス 日本 業種 主要トピック サクセス ストーリー Surprisingly Ingenious

展示会 & イベント

05.10.2015 - 09.10.2015 ITS World Congress 2015 Bordeaux
 ボルドー、フランス ITS Bordeaux 2015 : 「made in Austria」の交通技術を紹介

03.11.2015 - 06.11.2015 オーストリアを味わう試食・試飲会2015
 東京 知られざる食材の宝庫「オーストリアを味わう試食・試飲会2015」ではオーストリア産の美味しい食品や飲料をご紹介します。... (該当 26 件のオーストリア企業が該当します。)

TOKYO +81-(0)3-3403-1777 tokio@advantageaustria.org

ニュース リンク オーストリアビジネスEニュース

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FRESH VIEW ダウンロード

<http://www.advantageaustria.org/jp>

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Thank you

for your attention

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ご清聴ありがとうございました!

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