

# ISRAEL – Inspired by innovation

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Japan

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# Seeing is believing





# General Facts about Israel

## イスラエルの基本情報

- ▶ Age: 70years old (established in 1948).
- ▶ 建国以来:70年(1948年建国)
  
- ▶ Population: 8.5 Million
- ▶ 人口:8百万
  
- ▶ Ethnicity: 75% Jewish, 20% Muslim, 5%
- ▶ 民族:ユダヤ75%、ムスリム20%、その他5%
  
- ▶ Size: 22,072 Square Km
- ▶ 面積: 22,072平米



# 1,000

NEW INNOVATIVE STARTUPS A YEAR

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That's a new breakthrough every 8 hours

# Start up Nation

## ベンチャー国家



First instant messaging,  
precursor of social networks



Gastro imaging  
oral capsule



Flash memory  
disk-on-key



Dripping, automated  
irrigation

waze



# ISRAEL

WHERE TALENT MEET INNOVATION



**WARREN BUFFETT**

"IF YOU ARE LOOKING FOR BRAINS -  
STOP IN ISRAEL, THERE IS NO NEED  
TO GO FURTHER."



**BRIAN KRZANICH**

"IT'S ABOUT THE ONLY PLACE WHERE  
YOU HAVE A COMPLETE CROSS-  
SECTION OF THE COMPANY IN ONE  
COUNTRY."



**ERIC SCHMIDT**

"THE DECISION TO INVEST IN ISRAEL  
WAS ONE OF THE BEST THAT  
GOOGLE HAS EVER MADE."



**BILL GATES**

"THE INNOVATION GOING ON IN  
ISRAEL IS CRITICAL TO THE FUTURE  
OF THE TECHNOLOGY BUSINESS."



**LARRY ELLISON**

ISRAEL HAS ALWAYS HAD A WEALTH "  
".OF INTELLECTUAL TALENT



**LI KA-SHING**

"IT IS A COUNTRY THAT IS A  
WELLSPRING OF KNOWLEDGE AND  
SKILL AS WELL AS A FASCINATING  
PLACE THAT OFFERS UNLIMITED  
OPPORTUNITY."

# ➤ 300 MNC's (多国籍企業) in Israel



Private Accelerators



YAHOO!

Incubators

nielsen



Johnson+Johnson

Active M&A by MNCs

Microsoft®

EMC<sup>2</sup>



Google™

IBM®

R&D Centers



MOTOROLA

ORACLE®

SanDisk



# ➤ Israel's Special Characteristics

No Natural Resources

Development of water, agriculture and alternative energy technologies



Security Needs

Human capital and development of defense technologies



No Domestic Market

Companies target foreign markets



Entrepreneurial Spirit

Economy based on human capital, innovation and knowledge



# ➤ Major impact on the Israeli economy



**10%**  
of Employees



**15%**  
of GDP



**50%**  
of Industrial Exports

# ➤ • Innovation: Key Components-



# 日・イスラエル経済協力の変遷

## フタナ首相の訪日（2014年1月）



- 日ルエラスイ間の新たな包括的のプツナーパ構築に関する共同声明を发出

## 茂木経産大臣ルエラスイの訪問（2014年7月）



- 日本側:  
27社50名の企業団が随行
- ルエラスイ側:  
100にムラオアスネジ名が参加

## 安倍首相ルエラスイの訪問（2015年1月）



- 日本側:  
31社80名の企業団が随行
- From Israel:  
280にムラオアスネジ名が参加

世耕大臣ルエラスイの訪問（2017年5月）  
閣僚級日ルエラスイ経済政策対話、フタナ首相のへ表敬政策対話はで「日プツナーパ・パシベノイルエラスイの構築に関する共同声明发出。フタナ首相表敬はで「日シベノイルエラスイプツナーパ・パシ推進に関する安倍総理の親書を手交。



## シベノイ経済大臣の訪日（2017年11月）

第1回日ルエラスイ・経済シベノイ政策対話、JMN総会「日プツナーパ・パシベノイルエラスイ」に基づき、「第1回日スイ・ルエラ経済シベノイ政策対話」および「日シベノイルエラスイ・クワトツネ（JMN）総会」を開催。官民連携イテリュキセーバイサるよに、産業R&D、BtoB連携るけおに加速化ていつに議論。

## 日本ムラオアスネジルエラスイ

JETROルエラスイ大使館が「日ムラオアスネジルエラスイ」開催。日ルエラスイにスネ関心を持つ企業等300らか名超が参加







# WE ARE HERE TO ASSIST YOU

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**Identify** and scout for partners and potential opportunities objectively



**Connect** with relevant companies and the local business community



**Organize** customized agendas and meetings for your visit to Israel



**Expedite** the process of setting up your business in Israel and visa arrangements



**Bridge** and mitigate cultural differences



# THANK YOU

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