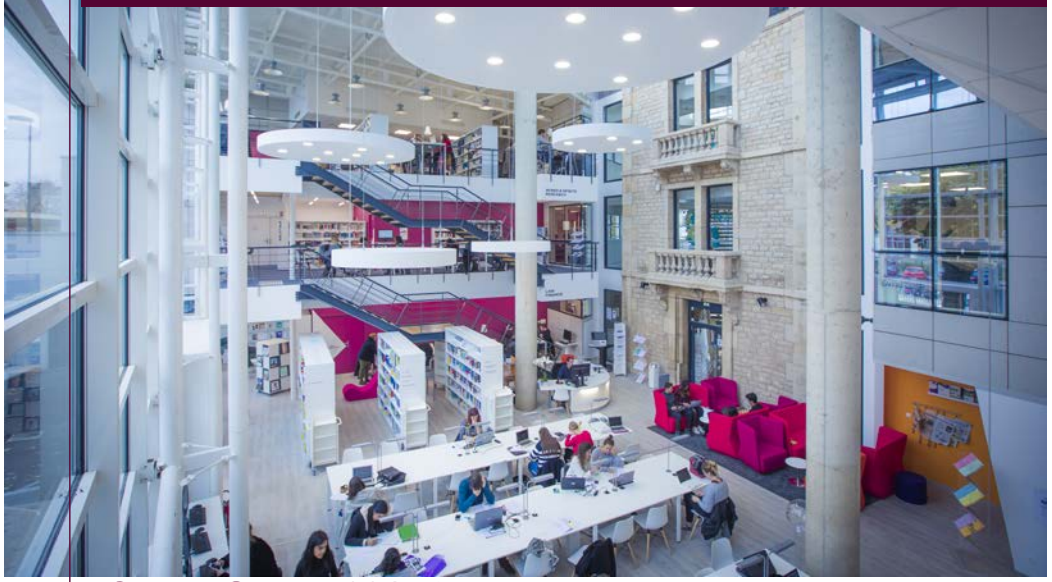
BSB
BURGUNDY SCHOOL OF BUSINESS
DIJON
LYON
PARIS



Founded in 1899, BSB is one of the oldest **business schools** in the world, and it is also one of the most **dynamic.**

For more than a century, BSB has been reinventing itself, offering its students and researchers a unique way of **understanding the world** with an **entrepreneurial** and **internationally open approach**.

BSB MORE THAN 120 YEARS OF EXPERTISE

FT FINANCIAL TIMES

In the **TOP 100** of the Financial Times ranking and continues to move up

AACSB ACCREDITED

EQUIS ACCREDITED

Part of the business schools worldwide awarded with the impressive dual **accreditation AACSB** and **EQUIS**

UBFC UNIVERSITE BOURGOGNE FRANCHE-COMTE

One of the 7 founding members of the community of universities and institutions **Université Bourgogne Franche-Comté**

INTERNATIONAL AT THE HEART OF OUR CAMPUSES

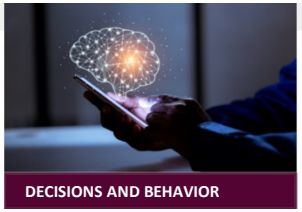
200+	INTERNATIONAL ACADEMIC PARTNERS	16,000	ALUMNI WORLD-WIDE
25%	INTERNATIONAL STUDENTS	75	NATIONALITIES AMONGST STUDENTS
39%	INTERNATIONAL FACULTY	19	NATIONALITIES AMONGST THE PERMANENT FACULTY

One Research Center, 6 Research Axes

BURGUNDY SCHOOL OF BUSINESS
CEREN

Centre de Recherche sur les Entreprises
CEREN

ARTS & CULTURAL MANAGEMENT


DECISIONS AND BEHAVIOR

DIGITAL LEADERSHIP

ENTREPRENEURSHIP AND INNOVATION

FINANCE - GOVERNANCE - CSR

WINE AND SPIRITS

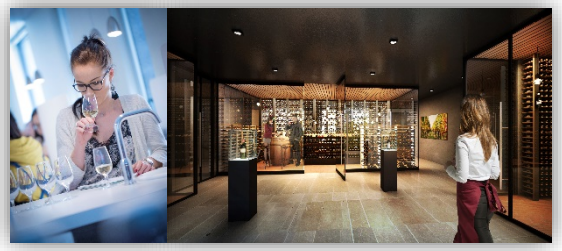
2 Laboratories

LABORATORY FOR EXPERIMENTATION IN SOCIAL SCIENCES AND BEHAVIORAL ANALYSIS
LESSAC

One of the most important platforms in **experimental economics** in Europe

Wine & Spirits Business Lab

Unique concept worldwide, exclusively designed for behavioral studies in the wine and spirits sector



KEY FEATURES

75 Researchers

+70 High-level international publications/year

+10 Funded research projects (3 H2020, 2 ANR, 4 Region + Research Chairs…)

HORIZON 2020 · ANR · RÉGION BOURGOGNE FRANCHE COMTÉ · BANQUE POPULAIRE Fédération Nationale

Supervisor

Dr. Arvind ASHTA

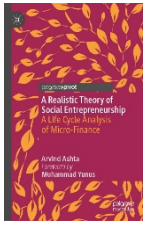
Professor of Finance at CEREN, Finance – Governance – CSR Axis

Microfinance – Fintech – Crowdfunding – Social entrepreneurship

Publications

LinkedIn

- Member of research associations (RRI, CERMi, PRME Anti-poverty Working Group, among others) and of a club of micro-investors
- Associated with the European Microfinance Platform
- + 70 publications in **international journals**
- Editor of "*Advanced Technologies for Microfinance*", and co-editor of "*MIS for Microfinance*" and "*Slow Management*"
- **Books' author** : "*Microfinance: Battling a Wicked Problem*" and "*A Realistic Theory of Social Entrepreneurship: A Life Cycle Analysis of Micro-Finance*"



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