

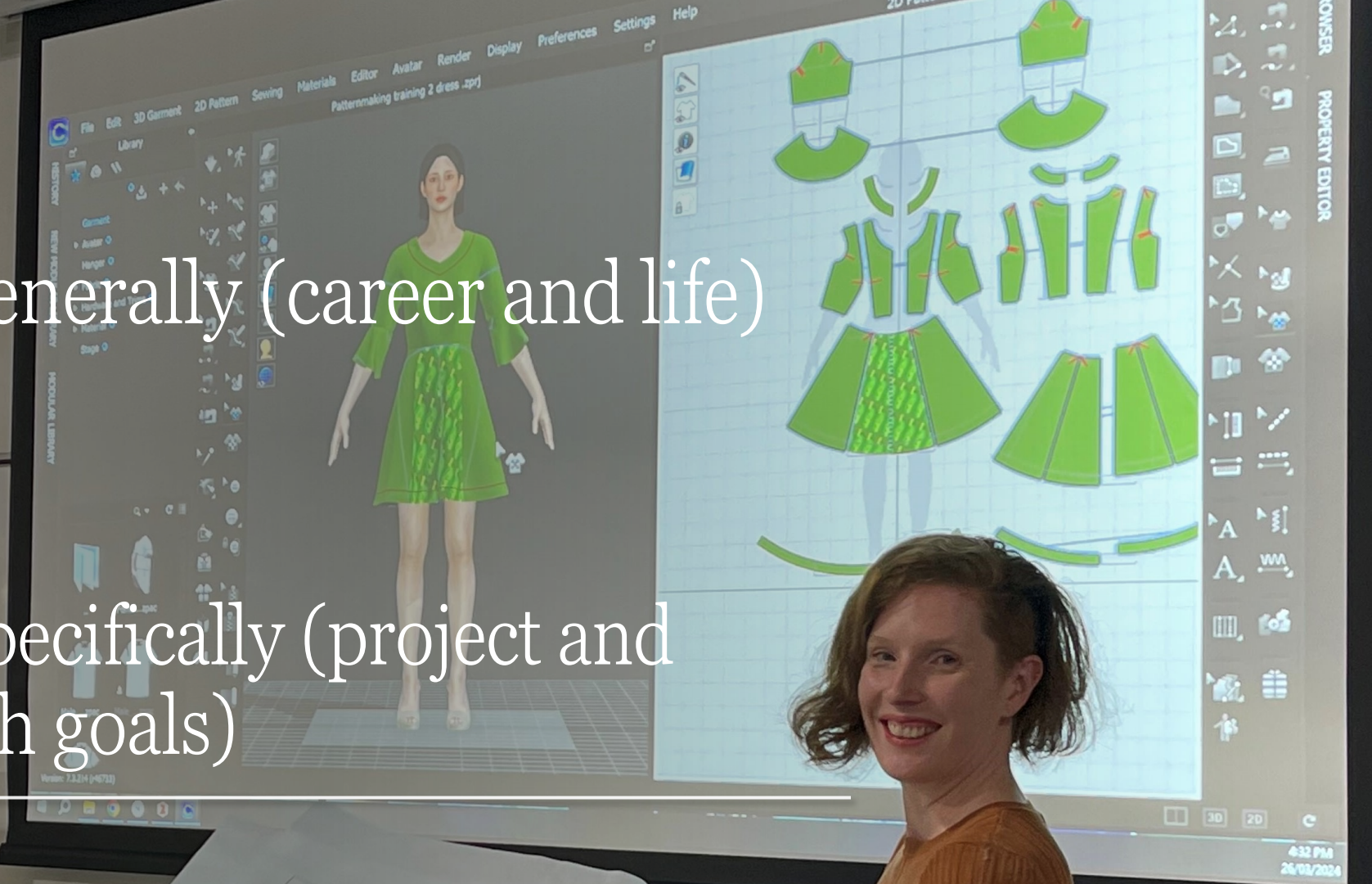
# Why I applied for the MSCA PF and how I did it

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DR MADELINE TAYLOR

Why generally (career and life)

Why specifically (project and research goals)



LECT N  
COLLECTION

- PRACTICALITY +
- 1/2 FABRIC EMULATION

FABRIC REPE

- LAYERS + TE
- CONSIDER COHE

- COMPOSITION + READABILITY

# Preparing the Proposal:

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Part B1

Part A

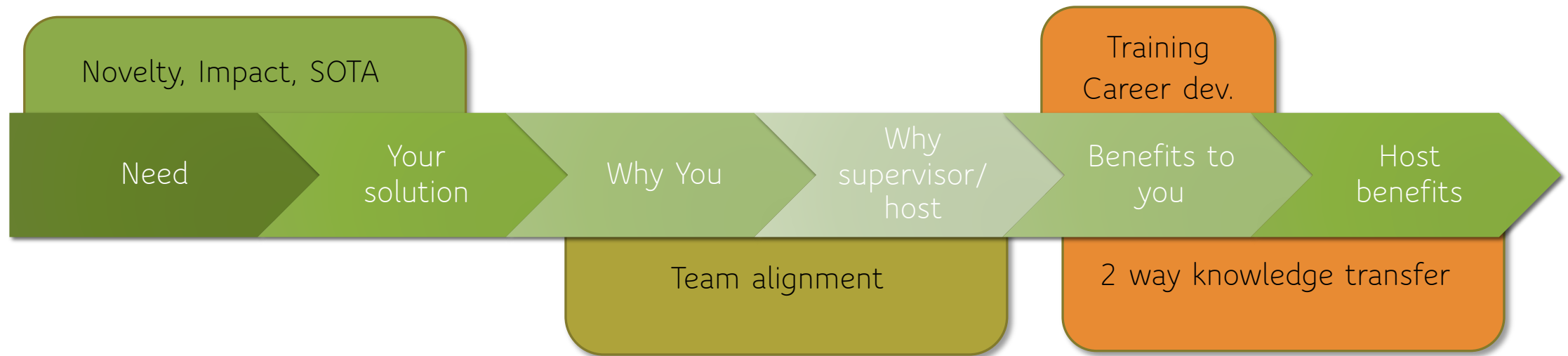
Part B2

Allow lots of time!

# Part B1 – Big Picture

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Craft a compelling narrative!



# Part B1 – Big Picture

## Excellence

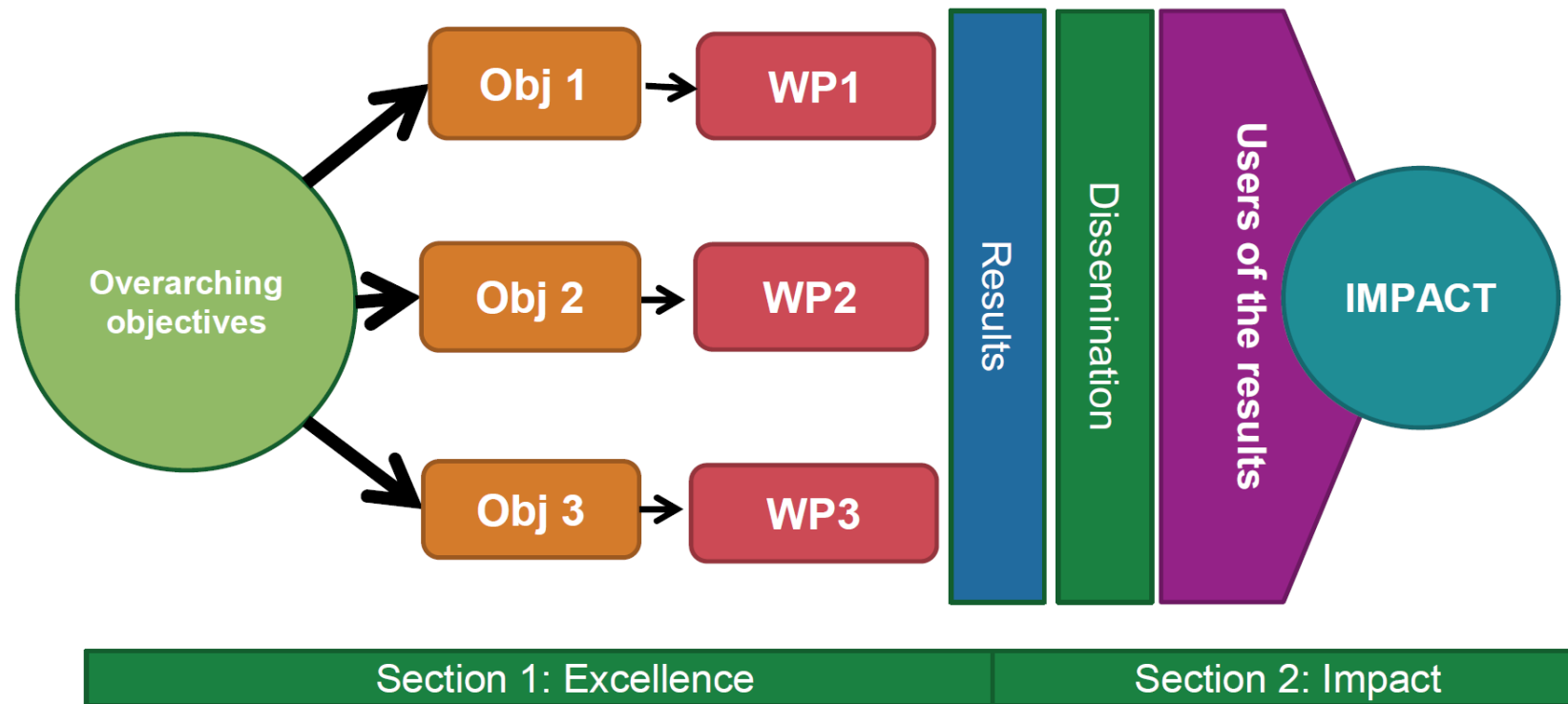
- Interdisciplinary = excellence
- Gender dimension = excellence
- Open science = excellence

## Impact

- Career goals/ ambitions med + long term
- Scientific, social and economic impacts
- Understand difference between comms, disemm. + exploitation

## Implementation

- Address language and inclusion programs at institution



Have very clear research aims and objectives, connected to work plan stages, tasks, milestones and deliverables/comms plan

# Part B1 – Practicalities

Technological Innovations in Costume Practice (TICP)

Desired skill	Level now	Level end	WP	Training delivery	Responsible
<b>Scientific</b>					
Socio-technological theory knowledge	Low	High	1/2/3	Hands-on practice	Supervisor, myself
Innovation research and application knowledge	Med	High	3	Aalto short course <i>History of Innovations and Design, practice</i>	Aalto Design Department, myself
Digital Fabrication expertise	Low	Medium	2/3	Aalto FabLab training course, interviews	FabLab staff, myself
<b>Transferable</b>					
Research project management	Med	High	1-5	Hands-on practice	Supervisor, myself
Research leadership	Med	High	4/5	Hands-on practice, mentoring	Supervisor, myself
Research grant writing; Research for industry impact	Low	High	4	Hands-on practice, mentoring, workshops	Supervisor, Faculty staff
Research ethics in EU context/ Open Science principles, data publication	Low	High	1/4	Formal module and hands-on practice	Aalto admin, Supervisor, Faculty staff
Masters coursework level teaching experience	Nil	Medium	5	Masters in Costume Design teaching	Supervisor, course staff
PhD supervision experience	Nil	Low	5	Assist supervision of CiF PhD students as advisor	Supervisor

### 1.3.3 Knowledge transfer Host to Fellow

Aalto's primary contribution to TICP is providing well-established practices for peer feedback within the research community of the CiF research group, as well as a frame for the testing of the research findings and outputs through Aalto's direct links and active and continuous collaboration with industry practitioners and international research

- Draft it in the template + use their headings
- Use bold to emphasise key terms/ points
- Use visuals/ tables
- Use their terms and keep descriptions or keys consistent
- Limited numbered references but make sure your and supervisor work is visible (e.g. we discovered)

<sup>14</sup> Pantouvaki, S, and P. McNeil. 2021. Performance Costume: New Perspectives and Methods.; Pantouvaki, S. 2019. "A Touch of Green with an Emerald Hue": A Multimodal Research Methodology for the Study of Costume." In *Dance, Body, Costume*, 41–76. Leipziger Universitätsverlag.

# Part B2 – Big Picture + Practicalities

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Establishing your quality as  
a researcher

Establishing quality of  
supervision

- Follow CV format requirements – e.g. date format
- Include a personal statement in CV
- Green Charter – read and refer to this

# Part A – Tips + Practicalities

Use this to your advantage – e.g. Ethics section to demonstrate your expertise

EXCELLENT ABSTRACT

Descriptors/

KEYWORDS!

- Download the headings and work offline to start – then move into portal on 2<sup>nd</sup> draft
- Get mentor/ institution to validate or complete: Role, Top 5, Infrastructure, Equity sections

**MSCA KEYWORDS**

Scientific panel	Level 1 keywords	Level 2 keywords
Economic Sciences (ECO)	E1-Economics	Behavioural economics Big data Development, economic growth Econometrics, statistical methods Economic geography Economic history Industrial economics International trade Labour economics Macroeconomics Public economics Social economics Urban and regional economics
	E2-Economic Development	Competitiveness, innovation, research and development Economics of innovation Industrial clusters Natural resources and environmental economics
	E3-Management	Business governance Entrepreneurship Human resource management Innovation management Marketing strategy New industrial value chains Organization studies



# Seek Support

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HOME INSTITUTION (IF  
POSSIBLE)  
LOCAL MENTORS  
PEOPLE IN AND OUT OF  
YOUR FIELD



HOST INSTITUTION  
MENTOR  
GRANT WRITERS / IN  
FACULTY SUPPORT



INTERNET/ WIDER WORLD  
EURAXESS  
PAST RECIPIENTS